Campbell for New Media Center Launched

* "Visioning the Future" Seeks to Raise $1.8 million

The CCM Foundation has launched a $1.8 million capital campaign to fund a new Media Center (Broadcasting Studio) at County College of Morris. This will be the first major renovation and upgrading of the studio since the early 1990s. The Media Center, located on the second floor of the Learning Resource Center (library), provides multimedia support for both the college and the community at large, offering everything from audio and television production for broadcast, to sound and video for computer programs, to presentations for classrooms, theaters, and the internet. The CCM Media Center is used for both academic instruction and professional use by the community.

"With the professional environment transitioning from an analog environment into digital and high-definition, it’s imperative that our students be trained on the latest technology," said Dr. Edward J. Yaw, president of CCM. "In addition, a new studio with the most-advanced technology will make our Media Center more attractive for use by area corporations and the community at large."

Last year, the Media Center provided approximately 500 services for the campus and community. The center also serves as the site for programs airing on METV (Morris Educational Television)/Channel 77 on Morris Cablevision. Programs are produced by both professional staff (incorporating students as crew members) and CCM professional educational-program producers, as well as by high school and college students throughout Morris County.

Although the total space allocated for the new center (7,987 square feet) will be comparable to the old center, the space within the facility will be reconfigured. The governing concept behind the reconfiguration is the need to create a true academic (teaching) studio and support facilities that are distinct from the professional production areas.

The college’s former radio station has been removed due to underuse and its space dedicated to teaching areas. The new Media Center would provide 1,495 square feet for academic space. The centerpiece would be Studio B, a teaching studio that would be distinct from the main studio (Studio A). Surrounding Studio B would be a control room and an edit suite. A faculty office would also be provided just off the center’s entrance lobby. A major advantage of the new configuration would be to provide access to the Studio B directly from the library’s quiet area. The professional studio would be surrounded by a scenery/work room, a mechanical room, a technical engineering room, a studio control room, a studio editing room, a secondary production editing room and a green room for on-air guests.

Although the Media Center’s master control room would be reduced slightly in size to accommodate the adjacent academic support areas, it would be completely renovated and outfitted with new equipment. In addition to the renovations, the new center will include almost $680,000 of new equipment, including six Hitachi HD studio cameras for both the teaching and professional studios, LCD screens, HD monitors, wireless microphones, a wireless headset system, a green screen, a lighting control board, a Teleprompter system, a video graphics generator and many engineering upgrades. "CCM is located 30 miles from New York City, the number-one media market in the country, and 90 miles from Philadelphia, the number-four media market in the country," said Dr. Dwight Smith, vice president of Academic Affairs at CCM. "Given the location, the Media Center will provide a wonderful opportunity for students to learn to use state-of-the-art equipment and technology to make contributions to these markets."

The Visioning the Future campaign will reach out to individuals, corporations and private foundations for support. Many naming opportunities are available for donors, including studios, technology rooms and the center itself. Those interested in supporting the campaign should contact the Foundation at 973-328-5060 or jytale@ccm.edu.

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**A New Media Center for CCM**

The world of "media" has changed dramatically in the last 15 years. We have gone from a world of analog production and transmission to digital and high-definition. Cameras have become more compact and sophisticated. Editing that was once done laboriously in an editing room is now done on a laptop. It is no longer necessary to save video to disks or tapes, files are now e-mailed from field to studio. The 15-year timeframe is significant because that's how long it’s been since County College of Morris has upgraded its Media Center (the broadcast studio).

Located in the Learning Resource Center (library), the center provides multimedia support for both the college and the community at large, offering everything from audio and television production for broadcast, to sound and video for computer programs, to presentations for classrooms, theaters, conferences and the Internet. The center also functions as a "classroom," where media studies/broadcasting students can get hands-on training in camera work, editing, lighting, sound, staging and all other aspects of television production.

A new Media Center at CCM is essential. It will allow our students to be trained on the most-up-to-date equipment so that they can enter the workplace well-trained or transfer to four-year colleges that are already utilizing this technology. What we envision is a $1.8 million upgrade, with approximately $600,000 dedicated to new equipment (cameras, editing, lighting, sound equipment) and about $1.2 million for renovations. The project would create a studio-within-a-studio: a professional area, which could be utilized by area corporations and the community at large, and an academic studio where students would be trained.

The campaign to support this vitally important project for CCM – Visioning the Future – launched its "quiet phase" this winter with a goal of securing half of the $1.8 million total in gifts and pledges before initiating the public phase of the campaign. Several room naming opportunities – including the name of the center itself – are available. For more information on the Visioning the Future campaign or to make a gift, please contact me at jvitalie@ccm.edu or call 973-328-5060.

Joseph T. Vitale, President, CCM Foundation

**Foundation Adds New Board Members**

The CCM Foundation has added three new board members. William McElroy '83 is senior vice president/environmental with Liberty International Underwriters in New York. McElroy was president of Kemper Environmental, an operating unit of the Kemper Insurance Group from 2000 to 2013. After graduating CCM with honors in 1983, he received a B.S. in biology from Rutgers University. In 2007, he received the CCM Alumni of the Year Award at that year's Gala. McElroy is a member of the board of Healthy Housing Solutions, Inc. and is a life member of the New Jersey Audubon Society. He lives with his wife and four children in Princeton Junction, N.J.

Sandra Geiger joins the Foundation board after serving for 30 years on the CCM Board of Trustees. During that time, she served as chair from 1998 to 2000. She is a nurse with an R.N. from Albert Einstein Medical Center in Philadelphia, and an M.S. in health science from East Stroudsburg University. During her career, she worked at the Albert Einstein Medical Center, Atlantic City Hospital, Kessler Memorial Hospital and Morristown Memorial. She was also Head Nurse for the Mt. Olive Township Board of Education and an instructor at the New Jersey State Police Academy. She served in Mt. Olive, N.J. as chairman of the town's Board of Health, on the Planning Board and on the Township Council from 1974 to 1982.

Michael Prokop is a business attorney who has spent most of his career as in-house counsel at Honeywell and, most recently, as general counsel of Honeywell's Performance Products business unit. Prior to joining Honeywell, Prokop was a corporate associate at Lowenstein Sandler in New Jersey and Huber Lawrence & Shell in New York, and an auditor at Price Waterhouse (now PriceWaterhouse-Coopers). Prokop has a J.D. from Georgetown University and a B.S. from Fairfield University and is a board member of the New Jersey Corporate Counsel Association. In addition to his involvement with state and national bar associations, he is a member of the Flohsam Park, N.J. Town Center Task Force and the Hanover Park 3-Point Club. He lives with his family in Flohsam Park, N.J.

**CCM Scholarships**

For Doris Harris, CCM is part of the family. She is a member of the class of 1935, and her three children, Stephen ’78, Beverly and Sherry, all attended CCM. It was the educational foundation they received here that motivated the family to set up a scholarship in the memory of her husband and their father, James S. Harris.

Mr. Harris attended Case Institute of Technology (Case Western Reserve) and accepted a position with Exxon Corp. in New Jersey upon graduation. They came to Flohsam Park, N.J after he completed a tour in the Air Force as part of the ROTC program. James retired in January 1991 after over 35 years at Exxon. His college was made possible with scholarships through the Huntington Hartford Foundation.

"Understanding the importance of scholarships, and realizing that my husband may never have completed college without this help formed my idea about giving back," said Doris. "County College of Morris was wonderful for our family and with that in mind I think the college is a perfect fit for the establishment of the James S. Harris Memorial Scholarship."

Even better, their gift will have three times the impact since Exxon will match the gift at 3:1 ratio.

For more information on establishing a scholarship or taking advantage of your company’s matching gift opportunities, contact Director of Development Katie Olsen at 973-328-5058.

**Kahn Scholarship for Nursing Established**

Donna Kahn came to County College of Morris in 1969 as one of four new nursing faculty members and spent 21 years as a professor. She had earned a BSN from Simmons College in Massachusetts, and after graduation joined the staff at New England Baptist as an ICU nurse. She eventually decided to pursue her Master's degree in nursing education. It soon became her passion – to assure that nurses were educated properly prior to joining the workforce.

When she completed her Master's, she went to work as a nursing instructor at a program in Massachusetts, then moved with her husband to New Jersey where she worked at Rutgers and Fairleigh Dickinson universities. Her husband was eventually transferred to Georgia and then back to New Jersey, where she started work at CCM in September 1989.

Kahn used her various experiences to develop nursing curriculum alongside other professors at the time.

"Donna was very involved in the creation of the nursing program as it is today," said Joan Cunningham, dean of the Division of Health and Natural Sciences, who taught with Kahn.

Even 20 years after retirement, Kahn is still focused on educating nurses. "To aid in that effort, last year she established an endowed scholarship, the Donna Kahn Nursing Scholarship, for students entering the field as a new career.

"I really enjoyed the students, which is why I stayed in the field so long," said Kahn. "I want to facilitate someone's ability to achieve the goals they want to achieve."

For more information on the scholarship program, contact Director of Development Katie Olsen at 973-328-5058 or kohnen@ccm.edu.

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For CCM Alum, Gift Annuity Was The Way to Give

If nothing else, Joan Finelli ‘93 is tenacious. She enrolled in college in 1981 in hopes of receiving her associate’s degree and achieved that goal 12 years later. “It was a struggle at times,” she says. “I took one course each semester and didn’t take any courses in the summer. I also worked full time and had family obligations. When I look back at it, it’s hard to believe I stuck with it.”

Finelli, who eventually graduated with a degree in Humanities/Social Science, was working at Formhoff’s in Wayne, NJ, at the time. The company encouraged its associates to take college courses and assisted with tuition, which was an incentive for her to complete her course work.

Immediately after graduating from CCM, she became a donor and has been one consistently since 1994. “I thought the college was wonderful, with a great faculty and a beautiful campus,” she says. “I’ve always been motivated by the need to give back a little. That’s what we should do in life.”

Last year, Finelli became the first annuitant to CCM’s Charitable Gift Annuity program. “It’s a wonderful way to help CCM and receive interest income for life at the same time,” she says. “It’s the best of both worlds.”

The program allows donors to make a deferred gift to CCM and receive fixed interest payments for life. The minimum age for starting a gift annuity is 55 and interest rates are set according to the donor’s age.

Finelli is particularly gratified by the knowledge that all annuity gifts eventually go to the area of the college’s greatest need, including scholarships. “It makes me feel good that someone else will benefit from my gift annuity,” she says.

To learn more about the CCM Charitable Gift Annuity program – including a no-obligation illustration of what a gift annuity would mean to you – contact jvitale@ccm.edu or call 973-328-5060.

Foundation Events

2011 CCM Foundation Scholarship Gala
New Venue – New Sponsorship Opportunities!

The CCM Foundation is pleased to announce it will hold its annual Scholarship Gala at the exclusive Park Avenue Club in Florham Park on May 6, 2011. This unique and elegant venue, a NJ historical landmark, caters specifically to charitable organizations whose efforts raise funds for worthy causes. Funds raised benefit our student scholarships.

That evening, honors will be presented to this year’s award recipients: Foundation Leadership Award to Walter Van Deren; President and CEO of Delta Dental; and Alumni Award recipients: Daren Cortese ’87 (Alumnus of the Year); Janice (Bey) Smith ’75, ’77 (Achievement); Gil Zwieg/Glenbrook Technologies (Alumni Service); and Laura Reilly ’95 (Alumni Humanitarian).

One of this year’s new highlights will be a “virtual” ad journal with electronic flip pages. Large plasma TV screens will be placed in the ballroom with a rolling version of the flip-book journal. Journal sponsors will be given the opportunity to place a link to their company website on the ad page. The journal will stay on the CCM/Foundation web page for months after our event.

Also, for the first time, companies who sponsor the Gala at the Platinum or Gold level will receive a named scholarship for the 2011-12 academic year.

Other highlights this year will include remarks by student scholarship recipient David Seale; performances by the music faculty and cast of CCM’s Phantom of the Opera at the Woods; students modeling auction items; souvenirs key sale for a special top quality auction item; over 50 silent auction packages uniquely displayed including trips, concert tickets and specialty one-of-a-kind items; and the joyful tunes of the Warren Daniels Band.

The event begins with a cocktail reception at 6 p.m., dinner and program at 7:30 p.m. then dancing, bidding and socializing with colleagues and friends. To register for the event, please go to www.ccm.edu/foundation to view the electronic invitation or to order tickets and sponsorships online. For more information, please contact the Foundation at 973-328-5060.

CCM Foundation Introduces Online Giving

Now, donors to the County College of Morris Foundation can make a gift to the college with the click of a mouse. The Foundation has introduced online giving via Pay Pal. Donors can go directly to www.ccm.edu/donate on the college’s website to begin the process. Pay Pal accepts all major credit cards and the online gifts go directly into the Foundation’s account. Donors can designate a gift or make it “unrestricted,” supporting the area of greatest need. Donors receive an immediate confirmation of their gift online and the Foundation follows that with a thank you letter in the mail.

“We’re very pleased to be able to offer this option to our donors,” said Joseph Vitale, president of the CCM Foundation. “People today are very busy and with so many transactions being made online, this capability fits into today’s lifestyle. We hope our donors will utilize this quick and easy way to support County College of Morris.”

The Foundation has also introduced online sponsorship purchasing for its two major fundraisers – the annual Scholarship Gala in May and the golf outing in September.

Remembering CCM in Your Estate

Have you included CCM in your will? Our friends and supporters in our Legacy Society have planned for gifts to CCM in their estates. Bequests qualify for unlimited charitable deduction, which can reduce your estate taxes and preserve more of your assets for family and other intended beneficiaries. If you would like to remember CCM in your will, here is suggested language:

• Unrestricted Bequest

“I, (name), give and bequeath to the County College of Morris Foundation, 214 Center Grove Road, Randolph, NJ 07869-2086, the sum of ________ dollars (or property described herein) to be used by the County College of Morris Foundation, as it deems advisable, to benefit County College of Morris.”

• Restricted Bequest

“I, (name), give and bequeath to the County College of Morris Foundation, 214 Center Grove Road, Randolph, NJ 07869-2086, the sum of ________ dollars (or property described herein) to be used by ________ for the following purpose:________

Remembering CCM in your estate plans is a wonderful way to assure that the good work of the college will continue for the benefit of a new generation of students. For more information about making a gift by will, please call 973-328-5060 or email foundation@ccm.edu. If you have already included CCM in your will, we’d love to hear from you and enroll you in the CCM Foundation’s Legacy Society. Please fill out the form below and mail it to us at: The County College of Morris Foundation, 214 Center Grove Road, Randolph, NJ 07869-2086.

Name __________________________
Street __________________________
City __________________________ State ______ Zip __________

I have included the CCM Foundation in my will for the following amount $________

Please fill out
Why I Give to CCM

- **Name:** William McElroy '83
- **Profession:** Senior Vice President, Liberty International Underwriters, New York, NY
- **Most Valuable Time at CCM:** I learned how to think clearly about complex problems in the labs and lecture halls. At the same time, I learned how to appreciate that skill while pumping gas on a cold and windy spot just down the road on Route 10.
- **Favorite CCM Memory:** Too many to list.

**Why I Give:** I give to CCM for a lot of reasons. Reason No. 12 is Louise Heim, the original chairman of the Biology Department. I never had the honor of meeting Dr. Heim, but when I graduated from CCM she helped me along in the next step in my education. In the spring of 1983, I was more than ready academically to move on to a Bachelors' degree program, but I had no idea how I was going to afford it. Fortunately, there were a couple of fine professors in the Biology Department who thought I might be worth an investment. When I walked down that hill for the last time as a student, those professors sent me away with a scholarship named for Dr. Heim – that scholarship made all the difference covering my '83-'84 expenses at Rutgers. My mentors at CCM still found a way to help me long after graduation, and I haven't forgotten. I never will.

Adopt-A-Chair & Support CCM's Performing Arts

Do you love the performing arts and want to help CCM? Now you can create a lasting tribute to the performing and cultural arts program at CCM through our Adopt-A-Chair campaign. Choose to name an individual seat, two seats, or a row of seats in the Dragonetti Auditorium, home of CCM's performing arts and cultural programs. Each “adopted” chair will permanently display an attractive plaque that will recognize the donor as a special supporter of the arts at CCM. Plaques can recognize a donor, honor an individual for an anniversary (a graduation, for example), or they can be inscribed to memorialize a loved one. A number of chairs are available throughout the auditorium. Center section chairs are available for a donation of $300, chairs in either side section are $250, and chairs in the upper level of the theater are $200.

If you are interested in adopting a chair in the Dragonetti Auditorium, please visit the Foundation’s website at www.ccm.edu/foundation and click on the Adopt-A-Chair link or call 973-328-5058.

Make A Gift to CCM ONLINE Today!

www.ccm.edu/donate

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