

Raising the Age of Sale to 21 in New Jersey

As of November 1, 2017, the age of sale to purchase tobacco products and electronic smoking devices in New Jersey, was raised from 19 to 21. Raising the minimum age to 21 helps protect New Jersey youth from the deadly effects of tobacco use.

New Jersey is the third state in the nation to raise the smoking-purchase age to 21 following Hawaii and California. Approximately 13.5% of New Jersey adults between ages 18 and 24 smoke, according to the Centers for Disease Control and Prevention (CDC). About 11,800 New Jersey adults die annually in this state from smoking-related illnesses.

Tobacco Age of Sale
ONLY 21+
TOBACCO & E-CIG SALES
AGE 21 AND OVER

Tobacco-Free
NEW JERSEY
QUITLINE
1-866-NJ-STOPS
NJ Health
New Jersey Department of Health



STOMP 21

The STOMP Out Youth Tobacco Use campaign was created to increase merchant education on age of sale requirements and help decrease youth access to tobacco products and exposure to tobacco advertising. As a part of this initiative, in supporting merchant education programs we can provide the STOMP OUT youth tobacco use sticker (pictured left) and merchant pledge to retailers across the state.

STOMP stands for Stop Tobacco Offenses Merchant Program. By implementing the STOMP OUT campaign into the tobacco merchant community, we hope to spread the word of the new age of sale (21 years and older) and help merchants show that they care about the youth of their communities.

Regional Tobacco Coordinators

To learn more, contact your regional coordinator or scan the QR code to the right!

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