

# COUNTY COLLEGE OF MORRIS

## BUSINESS PROFESSIONAL

Associate of Applied Science



### WHAT YOU WILL LEARN

The career possibilities with a Business degree are infinite, opening doors to positions in management, accounting, marketing, finance, banking, insurance, sales, international business, just to name a few. The Business Professional program is ideal for students who are ready to level up their career.

This career-oriented curriculum at County College of Morris is designed to meet the requirements of those who wish to explore the various areas of business. This program is also an opportunity for those employed to upgrade their skillset.

The curriculum is designed for career placement and advancement. The Business Administration program is designed for transfer opportunities. However, many courses in the program are accepted by baccalaureate-level colleges. Graduates have a fundamental knowledge of business principles, procedures and systems, and a broad background in theory and practice.

### WHY STUDY BUSINESS PROFESSIONAL (CAREER PROGRAM) AT CCM?

Your goal to succeed is our mission, and the business faculty at CCM are qualified and passionate educators in academia. The faculty have extensive teaching experience as well as corporate and consulting experience. Our professors have either master's or doctorate degrees in their respective areas of study. Many are adjuncts with the same four-year institutions our students transfer to, and many are active in their communities. Our students are also able to enjoy a wireless campus, and our classrooms are comfortable and contemporary.

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### CAREERS

The average starting salary for graduates with an associate of applied science degree in Business is \$31,000 - \$66,000.

(Source: PayScale; May 2024)

- Accounting
- Advertising
- Auditing
- Banking
- Bookkeeping
- Business information systems
- Event planning
- Finance
- Human resources
- Insurance
- International business
- Management
- Marketing
- Merchandising
- Real Estate
- Retail
- Sales

### CONTACT INFORMATION

#### Business Department

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For more information, scan the QR code.

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The program's business electives are organized by "tracks" so students can focus on obtaining skills in their desired field. These tracks are: Sales & Marketing, Accounting & Finance, Management, Entrepreneurship, and Administrative Support.

This program can be completed through a in person learning, online or hybrid formats. You can access more information at [www.ccm.edu/academics/divdep/bmet/business-professional-career-program/](http://www.ccm.edu/academics/divdep/bmet/business-professional-career-program/).

## ACCREDITATION

This program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

## SCHOLARSHIP OPPORTUNITIES

In addition to the general scholarships available at the college, Alpha Beta Gamma, a business honor society, offers scholarships.

## WHERE YOU CAN GO!

The Business Professional curriculum provides the opportunity for the student to earn college credits through internships, are facilitated through Career Services, with many companies located in Morris County. These opportunities often lead to gratifying careers within participating companies after graduation. To learn more about CCM's Career Services, visit: [www.ccm.edu/student-support/career-services/](http://www.ccm.edu/student-support/career-services/)

## CURRICULUM - 3400

### General Education Foundation (21 CR)

#### COMMUNICATION (6 CR)

English Composition I	ENG 111	3
English Composition II	ENG 112	3

#### MATH/SCIENCE/TECHNOLOGY (3 CR)

Restricted Math Elective*		3
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#### SOCIAL SCIENCE (3 CR)

Elements of Economics	OR	ECO 113	3
Principles of Economics		ECO 211	

#### GENERAL EDUCATION (9 CR)

General Psychology	PSY 113	3
Speech Fundamentals	COM 109	3
Intercultural Communications	ISA 110	3

### BUSINESS CORE (36 CR)

Introduction to Business	BUS 112	3
Business Information Systems and Applications	BUS 119	3
Principles of Marketing I	MKT 113	3
Business Law I	BUS 213	3
Principles of Management	BUS 215	3
Computerized Accounting	ACC 105	3
Internship Exp - Business (135-300 hrs) OR	BUS 229	3
Internship Exp - Business (90 - 200 hrs) AND	BUS 228	2
Internship Exp - Business (45 - 100 hrs)	BUS 227	1
Business Electives Tracks (15 CR)		15
FREE ELECTIVES (3 CR)		3

**TOTAL** **60**

*Note: You must see a faculty advisor to plan your sequence of courses. For the most up-to-date listing of courses, see the Curriculum Checklist.*