

COUNTY COLLEGE OF MORRIS

FASHION MERCHANDISING

Associates of
Fine Arts in Design



WHAT YOU WILL LEARN

The Fashion Merchandising track offers a diverse and interdisciplinary studio environment whereby students gain insight to multiple areas of design and their influences within industry, society and profession. Architecture, Interior Design, Industrial Design, Fashion Design and Fashion Merchandising are areas that make up the studio culture in the Design Program at CCM.

The Fashion Merchandising track provides a comprehensive foundation for students transferring to four-year colleges and universities to continue their studies and pursue a Bachelor of Science (B.S.), Bachelor of Business Administration (BBA) or a Bachelor of Arts (B.A.) in Fashion Merchandising. Contemporary and traditional skillsets acquired at CCM provide the student with immediate opportunities in industry as Visual Merchandising Assistants or Interns, Window Display Coordinators, Fashion/Trade Show Assistants, and Sales and Management positions in Retail.

WHY STUDY FASHION MERCHANDISING AT CCM?

County College of Morris has designated studio classrooms with state of the art equipment and software available to all design students during their academic studies at CCM. The class size average is 12:1 in the studio; this ratio fosters a mentoring relationship between the student and professor. Studios are supplied with materials and resources that allow extensive opportunities for creative exploration in research and process.

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Curriculum Checksheet: www.ccm.edu/checksheets

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CAREER OPPORTUNITIES

Associate Degree:

- Fashion Merchandising Intern
- Fashion Sales
- Fashion Show Assistant
- Retail Manager
- Trade Show Assistant
- Visual Merchandising Assistant

Bachelor's Degree:

- Catalog Production Manager
- Fashion Buyer
- Fashion Director
- Fashion Editor
- Fashion Events Coordinator
- Fashion Forecaster
- Import/ Export Specialist
- Internet Retailer
- Market Researcher
- Merchandise Display Artist
- Production Development Manager
- Retail Store Manager
- Textile Manager
- Visual Merchandiser

CONTACT INFORMATION

Art and Design Department

973-328-5446

EH 102

Professor Kelly Whalen

Chairperson

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973-328-5416

EH 101



Faculty are highly accomplished and many maintain professional practice, bringing real world problems to the design curriculum and classroom.

The program is accredited by the Middle States Association of Colleges and Schools.

WHERE YOU CAN GO!

Upon completion of the Associate in Fine Arts (AFA), the majority of Fashion Merchandising track students at CCM transfer to earn a bachelor's degree: Bachelor of Science (B.S.), Bachelor of Business Administration (BBA) or a Bachelor of Arts (B.A.). CCM graduates have transferred to the following institutions based on their CCM grade point average and portfolio:

- Fashion Institute of Design and Merchandising (FIDM)
- Fashion Institute of Technology (FIT)
- Jefferson (Philadelphia University + Thomas Jefferson University)
- LIM College (Laboratory Institute of Merchandising)
- Montclair University
- Marist College

Students uncertain about their career goals or preference of Design discipline are offered opportunity for exploration within this program.



CURRICULUM

General Education Foundation (20 CR)

COMMUNICATION (6 CR)

English Composition I		ENG 111	3
English Composition II	OR	ENG 112	3
Speech Fundamentals		COM 109	

MATH/SCIENCE/TECHNOLOGY (8 CR)

Choose a Math and Science from General Education Course List

Mathematics			4
Laboratory Science			4

SOCIAL SCIENCE OR HUMANITIES (3 CR)

Choose a Soc. Science or Humanities course from Gen. Ed. Course List

			3
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GENERAL EDUCATION COURSES (3 CR)

Art History I	OR	ART 133	3
Art History II		ART 134	

DESIGN CORE (27 CR)

History of Design		DSN 110	3
Drawing I—AFA		ART 122	3
Three Dimensional Design		ART 132	3
2D for Designers		DSN 108	3
Drawing for Designers		DSN 165	3
Design Rendering		DSN 125	3
Design Concepts I		DSN 120	3
Design Concepts II		DSN 220	3
Design Portfolio Preparation		DSN 250	3

Fashion Merchandising Track (13 CR)

Introduction to Fashion Merchandising	DSN 145	3
Fashion Merchandising II	DSN 146	3
Principles of Marketing	MKT 113	3
Intro to Sewing and Tex	DSN 105	3
Independent Study	DSN 234	1

TOTAL

60

Note: You must see a faculty advisor to plan your sequence of courses. For the most up-to-date listing of courses, see the Curriculum Checklist for this program on the CCM website at www.ccm.edu/checksheets.