



## WHAT YOU WILL LEARN

The financial marketplace requires a broad array of skilled financial individuals from professionals to back-office workers in areas such as banking, securities dealing and brokerage, insurance and pension funds.

The Finance program at CCM is a 12-credit Certificate of Achievement. It is a practical approach providing a broad exposure to the stock and bond markets, financial management, financial planning and financial analysis. By gathering financial information and analyzing trends, students experience a practical hands-on approach to learning about finance.

## WHY STUDY FINANCE AT CCM?

The Business Department at CCM equips students with practical learning experiences in the financial field. Our faculty possess both academic credentials and professional experience in banking, securities trading and corporate finance. Some of the faculty are also licensed financial advisors. The certificate includes three required courses: Money and Banking, Principles of Finance, and Investment Principles. It also includes one elective course.

All finance students have the opportunity to use "Stock Trak," which is a stock market simulation software. This enables our students to learn about investing in a fun and competitive way.

*continued on back...*

## CAREER OPPORTUNITIES

Banking and Credit Intermediation:

- Commercial banking
- Consumer lending
- Credit card issuing
- Credit unions
- Financial transactions processing and clearinghouse
- Mortgage financing and brokerage
- Savings institutions

Corporations:

- Cash Management
- Investor Relations
- Treasury

Insurance:

- Claims adjusting
- Health insurance
- Life insurance
- Property and casualty insurance
- Reinsurance
- Title insurance

Securities dealing and brokerage:

- Commodities contract dealing and brokerage
- Investment advice
- Investment banking
- Portfolio management
- Securities brokerage

Trust:

- Pension funds



## CURRICULUM

### CORE COURSES (9 CR)

Money and Banking	BUS 211	3
Principles of Finance	BUS 212	3
Investment Principles	BUS 218	3

### ELECTIVE COURSES (3 CR)

Students must select 3 credits from the following:

Personal Finance	BUS 136	3
Principles of International Business	BUS 233	3
Introduction to Data Science	MAT 114	3
Calculus with Application to Business and Economics	MAT 118	3
Precalculus	MAT 123	4
Analytical Geometry and Calculus	MAT 131	4

### TOTAL

**12**

*Note: You must see a faculty advisor to plan your sequence of courses. For the most up-to-date listing of courses, see the Curriculum Checklist for this program on the CCM website at [www.ccm.edu/checksheets](http://www.ccm.edu/checksheets).*

## WHERE YOU CAN GO!

The Finance certificate prepares students to major in Finance at a four-year college or university and enter the financial services industry. Many students choose the finance courses to satisfy their business elective requirement for the Associate of Science (A.S.) in Business Administration degree or the finance track for the Associate of Applied Science (AAS) in Business Professional degree at CCM.

Cooperative education experiences, such as internships and job search support, are facilitated through our Office of Career Services, where you can also learn resume building and interviewing skills

## CONTACT INFORMATION

### Business Department

973-328-5656

Cohen Hall, Room 204

### Dr. Melissa M.H. Ford

Business Department Chairperson

[mhopper-ford@ccm.edu](mailto:mhopper-ford@ccm.edu)

973-328-5672