

WHAT YOU WILL LEARN

Business knowledge is essential to success in many fields including engineering, computer science, health care, communications and the arts. Foundations in Business program at CCM is a 12-credit certificate of achievement to provide non-business majors with an overview of major business concepts.

This certificate will enable students to earn a credential which will enhance their employability. Topics covered include management and leadership styles, entrepreneurship, Microsoft Office software packages, accounting and marketing. It includes the following courses: Introduction to Business, Principles of Marketing I, Business Information Systems & Applications or Computer Technology and Applications, and Computerized Accounting or Principles of Accounting I.



WHY STUDY FOUNDATIONS OF BUSINESS AT CCM?

The Foundations in Business certificate is supported by the business faculty members at CCM. Business faculty are qualified and passionate educators with extensive teaching and corporate experience. Our professors have either master's or doctorate degrees in their respective fields.

WHERE YOU CAN GO!

This certificate provides students with careers goals outside business with a broad knowledge of business concepts. The certificate is designed for students who are majoring in other programs and who want to have the benefit of a business education.

CURRICULUM

Introduction to Business	BUS 112	3
Principles of Marketing I	MKT 113	3
Principles of Accounting I	OR ACC 111	3
Computerized Accounting	ACC 105	
Business Information Systems	OR BUS 119	3/4
Computer Technology Applications	CMP 126	

TOTAL

12/13

Note: You must see a faculty advisor to plan your sequence of courses. For the most up-to-date listing of courses, see the Curriculum Checklist for this program on the CCM website at www.ccm.edu/checksheets.

CONTACT INFORMATION

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