



HOSPITALITY MANAGEMENT AND EVENT PLANNING CERTIFICATE OF ACHIEVEMENT

The Hospitality Management and Event Planning certificate at CCM provides a concise and accelerated approach to hospitality management. It is offered primarily to current and future industry professionals seeking national certification from the National Restaurant Association Educational Foundation (NRAEF) ManageFirst Program. In addition, this combination of skills provides the perfect basis for an individual interested in the event planning field. Event planning brings imagination and creativity to business and social events in an entrepreneurial setting.

CURRICULUM

CORE REQUIREMENTS

Serv-Safe Food Handling	HOS 100	1
OR		
Hospitality Leader Capstone	HOS 255	1
Food Management	HOS 102	3
Intro to the Hospitality Industry	HOS 118	3
Human Resources Management in the Hospitality Industry	HOS 211	3
Food and Bev Purchasing and Cost Controls	HOS 213	3
Marketing and Event Planning	HOS 201	3
OR		
Food Truck Entrepreneur	HOS 250	3

TOTAL

16

continued on next page

HOSPITALITY MANAGEMENT & EVENT PLANNING CAREER OPPORTUNITIES:

- Food service operation management including restaurants, banquet halls, cafeterias and other food establishments
- Lodging management including luxury, casino, convention, all-suite and resort hotels
- Menu preparation
- Recreation and leisure, entertainment, attractions, and special events management
- Senior living services, health care and retirement community management
- Support services of the hospitality industry including accounting, human resources, physical plant maintenance, property management, purchasing, sales and marketing and supply ordering
- Travel and tourism

CONTACT INFORMATION

Professor Mark Cosgrove

Chairperson, Hospitality Management and Culinary Arts

973-328-5629

mcosgrove@ccm.edu