

County College of Morris

2015-2018 Strategic Plan

Strategic Goal I: Emphasize Student Success and College Completion

Strategic Objective 1: Improve Student Enrollment, Retention and Graduation

Strategic Objective 2: Increase Credit Hour Enrollment

Strategic Objective 3: Reduce the Need for Remedial Education

Strategic Objective 4: Strengthen Support for Students

Strategic Objective 5: Create a Culture of Mutual Respect and Understanding Among All Members of the College Community

Strategic Objective 6: Expand Articulation Agreements to Include High-Schools and Dual Enrollment Programs

Strategic Goal II: Strengthen Student, Faculty and Staff Learning

Strategic Objective 1: Strengthen Students' Intellectual and Applied Learning

Strategic Objective 2: Strengthen Delivery of Courses and Academic Programs

Strategic Objective 3: Strengthen Faculty Development

Strategic Objective 4: Improve Faculty and Staff Knowledge of and Access to CCM Policies and Procedures

Strategic Goal III: Integrate Planning and the Budget Process

Strategic Objective 1: Align the Strategic Plan (Including the Facilities and Technology Master Plans) and the Budget Process with CCM's Mission/Values

Strategic Objective 2: Include Enrollment and Financial Data in the New Program Approval and Program Review Processes

Strategic Goal IV: Improve Efficiencies and Quality of College Operations

Strategic Objective 1: Repurpose Building Space

Strategic Objective 2: Improve Operational Efficiencies

Strategic Objective 3: Expand Joint Purchasing Relationships

Strategic Objective 4: Attract, Retain and Develop Highly Qualified Staff

Strategic Objective 5: Continue Succession Planning for Faculty and Staff

Strategic Objective 6: Strengthen Process Improvement

Strategic Objective 7: Continue Sustainability Program

Strategic Objective 8: Add Technologies and Collaborations in Public Safety

Strategic Goal V: Maximize Sources of Revenue

Strategic Objective 1: Increase Fundraising to \$1,000,000 Annually

Strategic Objective 2: Increase Grant Program (Governmental, Private Foundation Grants)

Strategic Objective 3: Increase Special Event Net Revenues

Strategic Objective 4: Increase Non-Credit Revenue

Strategic Objective 5: Increase Rental of CCM Facilities to Generate Additional Revenue

Strategic Objective 6: Investigate the Feasibility of New Programs

Strategic Goal VI: Improve the Use of Technology

Strategic Objective 1: Use Technology to Increase Efficiencies and Reduce Costs