

BUSINESS PROFESSIONAL

3400

Suggested Sequence by Semester

This suggested sequence does not include any required developmental courses.

Degree completion time may vary depending upon the number of credits taken each semester.

SEMESTER I			CREDITS	SEMESTER II			CREDITS
English Composition I	ENG 111	3		English Composition II	ENG 112	3	
Restricted Math Elective		3		Elements of Economics	ECO 113	3	
Computerized Accounting	ACC 105	3		Principles of Economics	ECO 211		
Intro to Business	BUS 112	3		Principles of Marketing	MKT 113	3	
Business Information Systems	BUS 119	3		General Psychology	PSY 113	3	
				Business Elective by Track		3	
	TOTAL	15			TOTAL	15	
SEMESTER III				SEMESTER IV			
Speech Fundamentals	COM 109	3		Principles of Management	BUS 215	3	
Business Law	BUS 213	3		Work Experience	BUS 229	3	
Intercultural Communications	ISA 110	3		Business Electives by Track		6	
Business Electives by Track		6		Free Elective		3	
	TOTAL	15			TOTAL	15	

MATH ELECTIVE: MAT 124 (3 CR) Statistics is recommended. However, MAT 117 (3 CR) Math Analysis for Business & Economics, MAT 110 (3 CR) College Algebra, MAT 130 (4 CR) Probability and Statistics or MAT 120 (4 CR) Math for the Liberal Arts may be substituted. If MAT 120 is chosen, only one non-credit developmental Algebra course is required prior. **Students will not receive credit for both MAT 124 and MAT 130**

GENERAL EDUCATION: [Click here for the most recent General Education course list.](#)

BUSINESS ELECTIVE TRACKS: Choose one of the following tracks. Complete all courses from one of the following tracks.

Sales/Marketing	Accounting/Financial Management	Management	Entrepreneurship	Administrative Support
For careers in sales	For careers in bookkeeping, banking and cash management	For careers in retail management, Hospitality, or manufacturing.	For students interested in owning and operating their own business.	For students interested in a career as an administrative assistant.
MKT 114 Principles of Mkt. II	ACC 111 Principles of Acc. I	PHL 118 Philosophy of Leadership	BUS 219 Small Bus Operations	MED 110 Multimedia I
MKT 208 Social Media Marketing	ACC 112 Principles of Acc. II	BUS 233 Principles of International Business	CMP 239 The Internet and Web Page Design	CMP 120 Foundations of Information Security
Choose 9 credits: MKT 215 Sales Principles and Practices, MKT 218 Advertising, MKT 211 Digital Advertising, and MKT 207 Introduction to Services Marketing	BUS 211 Money and Banking	9 credits of any ACC, BUS, MKT or HOS elective (not already taken)	Choose 9 credits: MKT 215 Sales Principles & Practices MKT 208 Social Media Marketing MKT 218 Advertising MKT 207 Introduction to Services Marketing	CMP 239 The Internet and Web Page Design
	BUS 212 Principles of Finance		HOS 118 Intro to Hospitality, HOS 120 Hotel/Hospitality Mgt, MKT 211 Digital Advertising	6 credits of any ACC, BUS, or MKT electives (not already taken)
3 credits of any BUS or MKT elective (not already taken)	BUS 218 Investment Principles or BUS 136 Personal Finance			