

**COUNTY COLLEGE OF MORRIS
CURRICULUM CHECK SHEET
Requirements for Graduation
Certificate of Achievement**

**#0400
SMALL BUSINESS
MANAGEMENT
Certificate of Achievement**

FALL 2024

COURSE	CODE	CR	GR	TR
CORE COURSES (9 CR)				
Computerized Accounting	ACC 105	3		
Small Business Operations	BUS 219	3		
Principles of Marketing I	MKT 113	3		
ELECTIVE COURES (3 CR)				
Students must select 3 credits from the following:				
Customer Relations	BUS 242	3		
Advertising*	MKT 218	3		
Sales Principles and Practices*	MKT 215	3		
Social Media Marketing*	MKT 208	3		
	TOTAL	12		

NOTES:

This is an unofficial document and should be used for academic planning purposes only. All students are required to see their Academic Advisor each semester to discuss and approve their selection of courses before they register.

The Small Business Management Certificate of Achievement provides a broad, comprehensive introduction and study of the essential elements of starting and running a small business. The Certificate of Achievement is designed for students who are looking to start their own business, to join a family-owned business, or to work for a small business.

For more information, contact an Academic Advisor in the Business Department in Cohen Hall, CH 204, (973) 328-5656.

Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.

*MKT 113 Principles of Marketing is the prerequisite.