## COUNTY COLLEGE OF MORRIS CURRICULUM CHECK SHEET

## Requirements for Graduation Certificate of Achievement

#0346 SOCIAL MEDIA MARKETING AND COMMUNICATION Certificate of Achievement

## **FALL 2024**

COURSE	CODE	CR	GR	TR	NOTES:
					This is an unofficial document and
					shouldbe used for academic planning
Principles of Marketing	MKT 113	3			<b>purposes only.</b> All students are required to
					see their Academic Advisor each semester
Social Media Marketing*	MKT 208	3			to discussand approve their selection of courses beforethey register.
Digital Advertising*	MKT 211	3			For more information, and/or to contact an
					Academic Advisor, contact the Business
Introduction to Journalism	COM 111	3			Department in Cohen Hall, CH 204,
					(973)328-5656 and/or the English and Communication Department in Cohen
Editing & Publication Design**	COM 209	3			Hall, CH 300, (973) 328-5454.
					11411, C11 300, (773) 320 3434.
					Students will not receive credit for MKT 210 and MKT 211.  *MKT 113, Principles of Marketing I, is the co-requisite/prerequisite for MKT 208 and MKT 211.
	TOTAL	15			
					**COM 111, Introduction to Journalism, is the co-requisite/ prerequisite for COM
					209, Editing & Publication Design.
					Certificate of Achievement awarded after
		-			the successful completion of all courses
		-			with an overall average of 2.0 or better.
					To determine the transferability of your
					courses to participating NJ Colleges &
				-	Universities, access www.njtransfer.org.
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