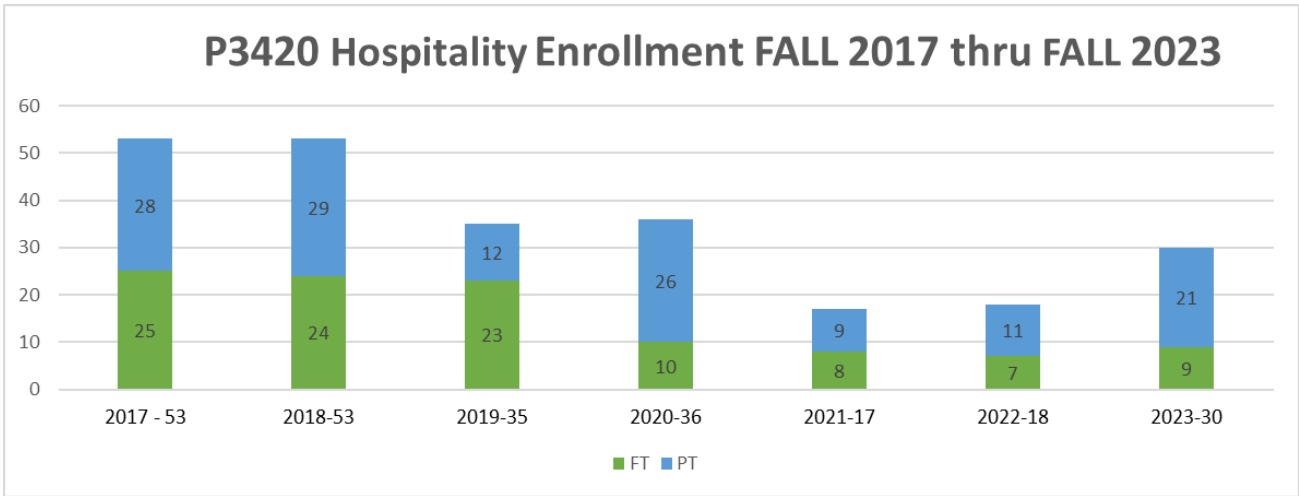
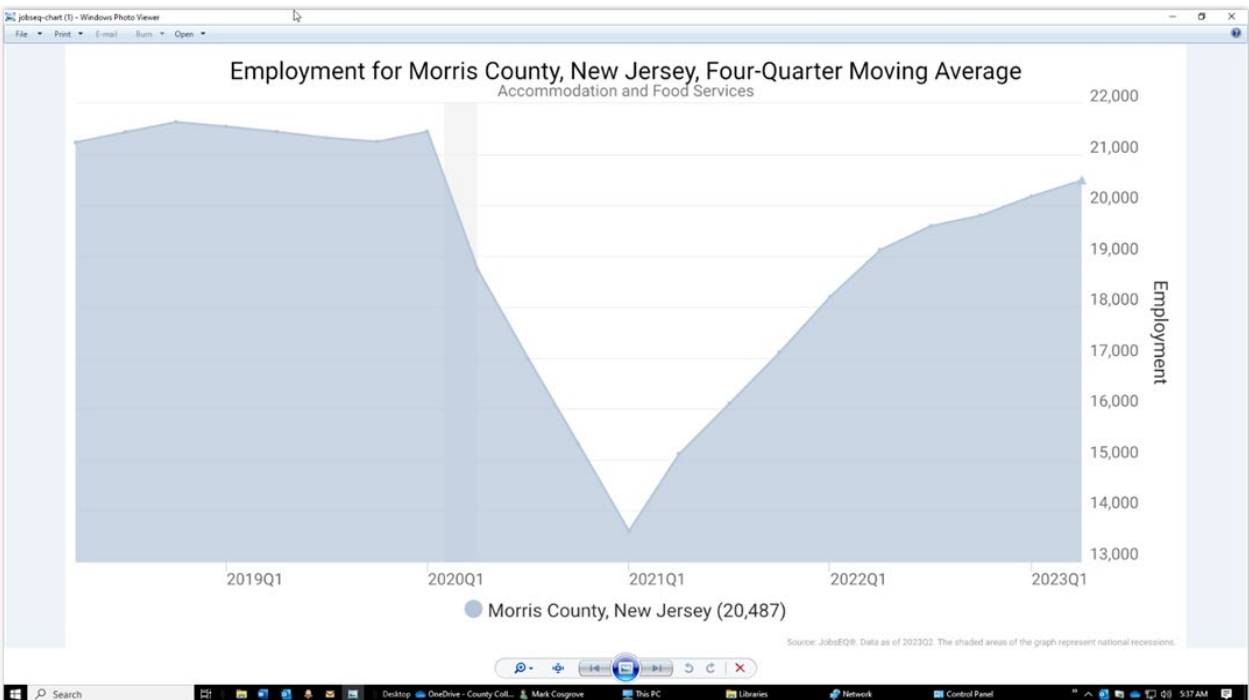


# ENROLLMENT AND RETENTION REPORT

## a. Six Year Trends



- The enrollment trend is a good one with recovery from COVID beginning to show in the students pursuing full-time studies.
- The sudden drop in 2021 is due to the elimination of the Restaurant & Culinary Management Program Option (P3434). This also removed the CAST program from the Hospitality degree and moved it into the Culinary Arts and Science program.
- In reflecting on the trend it is interesting how closely it mirrors employment in the industry during COVID:



**b. Over the past six years, what has been the average class size for this program?**

The average class size for the Hospitality Management Program has been 15 students based on the latest information provided by Institutional Research. This number is heavily influenced by the size of the Teaching Kitchen Lab which is limited to 16 students.

**c. What are the graduation rates for the previous six years?**

| <b>Graduates</b>  |             |             |             |             |             |             |
|---|-------------|-------------|-------------|-------------|-------------|-------------|
| Please note that report filters do not work on Graduates section. |             |             |             |             |             |             |
|   | 2017 - 2018 | 2018 - 2019 | 2019 - 2020 | 2020 - 2021 | 2021 - 2022 | 2022 - 2023 |
| <b>Total</b>  | 10          | 16          | 12          | 8           | 10          | 3           |
|   | 2017 - 2018 | 2018 - 2019 | 2019 - 2020 | 2020 - 2021 | 2021 - 2022 | 2022 - 2023 |
| <b>Male</b>   | 2           | 6           | 4           | 2           | 2           | 1           |
| <b>Female</b>   | 8           | 10          | 8           | 6           | 8           | 2           |
|   | 2017 - 2018 | 2018 - 2019 | 2019 - 2020 | 2020 - 2021 | 2021 - 2022 | 2022 - 2023 |
| <b>Asian</b>  | 0           | 1           | 1           | 1           | 0           | 0           |
| <b>Black/African American</b>                                     | 1           | 1           | 0           | 0           | 2           | 0           |
| <b>Hispanic/Latino</b>  | 2           | 3           | 7           | 1           | 1           | 0           |
| <b>White</b>  | 6           | 9           | 4           | 6           | 6           | 3           |
| <b>Other</b>  | 1           | 2           | 0           | 0           | 1           | 0           |

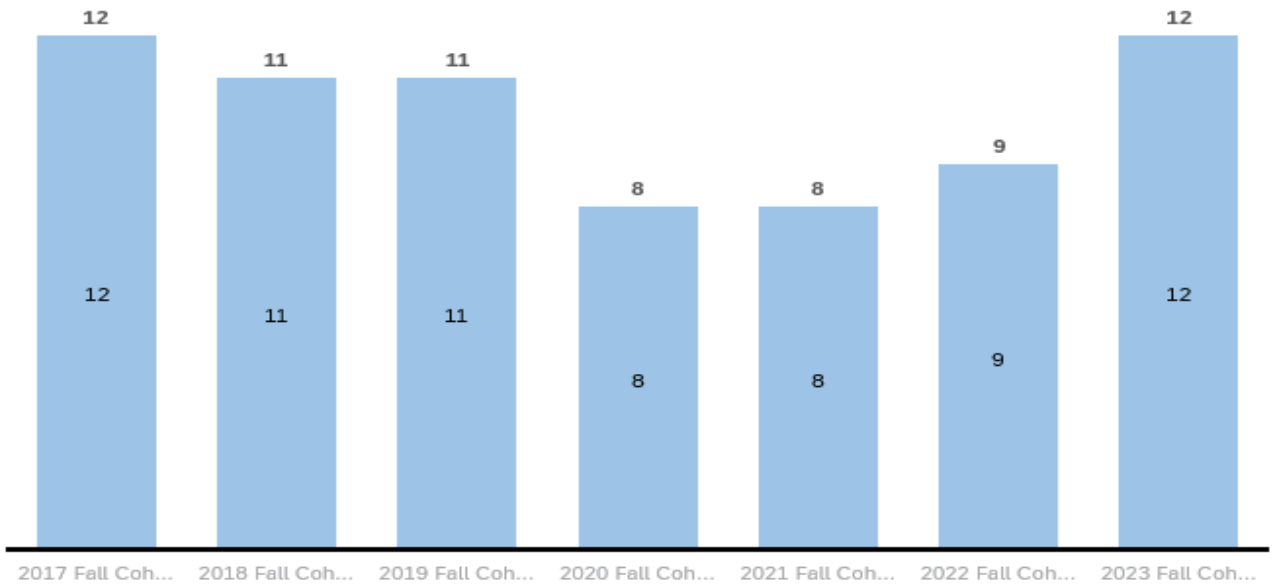
**d. What strategies are being used to recruit students?**

As mentioned before all programs and the certificate have been redesigned to make access to the degrees as clear as possible. The recent activities associated with the Chaine des Rotisseurs has increased our visibility in the community and we hope to expand on that even further in the near future with the new facilities and even greater opportunities to serve the public.

**e. What are the Fall-to-Fall retention rates for first-time, full-time and first-time, part-time students in your program/department and how are the data used to aid retention efforts?**

- Please see the charts below for graphic representations.
- Due to the small numbers in the initial cohorts the numbers fluctuate widely based on the individual desires of the students.
- This also does not take into account change of program within our degrees which is commonplace.
- Also accelerated schedules that graduate before two years.

Cohort Student Count per Attendance Status, First Term Attended Cohort Name for Actual



Comparison of Retention Rates for Fall Cohorts

