



CAREER OPPORTUNITIES

- Commercial Illustrator
- Digital Prepress Artist
- Graphic Designer
- Junior Art Director
- Package Designer
- Web Page Designer

WHAT YOU WILL LEARN

The Associate of Applied Science (AAS) degree in Graphic Design at CCM is structured to provide artists and designers with a solid foundation and advanced course study in a range of fields related to visual and media communications. Courses within the Graphic Design curriculum provide foundational requirements and specialized study required for entry-level positions or transfer to four-year colleges or universities. The program emphasizes the necessary career-building skills for positions as commercial illustrators, digital prepress artists, graphic designers, junior art directors, package designers and web page designers.

The Graphic Design Program's objective is to provide real-world experience that mirrors the design, advertising and marketing industries by exposing students to a variety of creative disciplines. Such disciplines include critical thinking, design problem solving, presentation skills, knowledge of computer software and hardware, and effective verbal and oral communication skills. Students are exposed to professional graphic design and advertising environments through field trips, seminar participation, portfolio reviews, design competitions as well as professionals visiting the classroom. In addition, the curriculum provides an option for students to experience an internship prior to graduation. Students are also prepared to take on freelance assignments and entrepreneurial endeavors to supplement their income and experience real-world business involvement.

continued on back...

CONTACT INFORMATION

Design & Media Studies Department

973-328-5446
Emeriti Hall, Room 102

Brian McSherry

Assistant Professor, Graphic Design
Special Project Leader
973-328-5438
Emeriti Hall, Room 111



For more information, scan the QR code.

214 Center Grove Road, Randolph, NJ 07869
973-328-5000 • www.ccm.edu

WHY STUDY GRAPHIC DESIGN AT CCM?

- A track-record of effectively competing with four-year institutions for design competitions, scholarships and regional and national awards.
- Excellent reputation with the Art Directors Club of New Jersey. Several members are part of our Graphic Design Advisory Board.
- Strong foundation semesters with emphasis on creative problem solving and critical thinking.
- Excellent full-time and adjunct professors who are nationally and internationally known professionals in the field.
- High rate of retention and students who graduate.
- Program ranks third at CCM of the most popular majors that lead to rewarding careers
- Highly successful graduates who are employed or transfer.

WHERE YOU CAN GO!

Students who transfer to four-year institutions leave the program with a competitive portfolio, which is an entrance requirement for the discipline at many colleges and universities. Students who pursue the baccalaureate degree acquire the necessary academic credits to transfer as juniors. The program also re-trains existing professionals with computer skills that strengthen and increase their job opportunities in a constantly changing and growing field. The program is career focused. Many of our graduates get hired directly out of CCM.

After receiving the Associate of Applied Science (AAS) in Graphic Design, students generally transfer to earn a bachelor's degree or enter the workforce.

CCM has transfer agreements with the following institutions:

- Drew University
- Fairleigh Dickinson University
- Ramapo College
- Rider University
- Rutgers University
- West Virginia University

The top 11 schools in New Jersey accepting CCM Graphic Design transfer students are: Fairleigh Dickinson University, Kean University, Monmouth University, Montclair State University, New Jersey City University, New Jersey Institute of Technology (NJIT), Ramapo College of New Jersey, Rutgers, Seton Hall University, The College of New Jersey, The State University and William Paterson University.

In addition, Graphic Design students have been accepted at Corcoran School of Art & Design, Full Sail University, Kutztown University, Penn State University, Pratt Institute, Ringling College of Art & Design, Rhode Island School of Design, Rochester Institute of Technology (RIT), Savannah

School of Art & Design, The Art Institute of Philadelphia, The School of Visual Arts, The University of Arizona, The University of Florida and The University of Texas.

CURRICULUM - 3560

General Education Foundation (20 CR)

COMMUNICATION (6 CR)

English Composition I	ENG 111	3
English Composition II	ENG 112	3

MATH/SCIENCE/TECHNOLOGY (8 CR)

Mathematics		4
Laboratory Science		4

SOCIAL SCIENCE/HUMANITIES (3 CR)

Choose from the Gen. Ed. Course list Social Science or Humanities		3
--	--	---

GENERAL EDUCATION ELECTIVES (3 CR)

General Education Elective (GRD 110 History of Graphic Design is required of all graphic design majors)		3
--	--	---

GRAPHIC DESIGN CORE (40 CR)

2D for Designers	DSN 108	3
Professional Practice	GRD 202	3
Graphic Design I	GRD 120	3
Graphic Design II	GRD 220	3
Digital Prepress	GRD 117	3
Typography I	GRD 118	3
Typography II	GRD 218	3
Portfolio Project	GRD 227	3
Brochure & Magazine Design	GRD 250	3
Branding for Web and Other Media	GRD 262	3
History of Graphic Design	GRD 110	3
Computer Graphics for Designers I	GRD 108	3
Computer Graphics for Designers II	GRD 109	3
Product and Artwork Photography	PHO 102	1

TOTAL

60

Note: You must see a faculty advisor to plan your sequence of courses. For the most up-to-date listing of courses, see the Curriculum Checklist.