

#0401
ENTREPRENEURSHIP
Certificate of Achievement

FALL 2025

COURSE	CODE	CR	GR	TR
CORE COURSES (9 CR)				
Entrepreneurial Mindset & Innovation	BUS 210	3		
Small Business Operations	BUS 219	3		
Principles of Marketing I	MKT 113	3		
ELECTIVE COURES (6 CR)				
Students must select 6 credits from the following:				
Computerized Accounting	ACC 105	3		
Business Law	BUS 213	3		
Social Media Marketing*	MKT 208	3		
		3		
	TOTAL	15		

NOTES:

This is an unofficial document and should be used for academic planning purposes only. All students are required to see their Academic Advisor each semester to discuss and approve their selection of courses before they register.

The Entrepreneurship Certificate of Achievement provides a broad, comprehensive introduction and study of the essential elements of starting and running a small business. The Certificate of Achievement takes a practical approach to entrepreneurship by exploring current planning, financing, product development/innovation, accounting, marketing, and management concepts.

For more information, contact an Academic Advisor in the Business Department in Cohen Hall, CH 204, (973) 328-5656.

Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.

*MKT 113 Principles of Marketing is the prerequisite.