

#0346
SOCIAL MEDIA MARKETING
AND COMMUNICATION
Certificate of Achievement

NOTES:

This is an unofficial document and should be used for academic planning purposes only. All students are required to see their Academic Advisor each semester to discuss and approve their selection of courses before they register.

For more information, and/or to contact an Academic Advisor, contact **the Business Department in Cohen Hall, CH 204, (973) 328-5656** and/or the **English and Communication Department in Cohen Hall, CH 300, (973) 328-5454.**

Students will not receive credit for MKT 210 and MKT 211.

*MKT 113, Principles of Marketing I, is the co-requisite/prerequisite for MKT 208 and MKT 211.

**COM 111, Introduction to Journalism, is the co-requisite/ prerequisite for COM 209, Editing & Publication Design.

Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.

To determine the transferability of your courses to participating NJ Colleges & Universities, access www.njtransfer.org.