

#0401
ENTREPRENEURSHIP
Certificate of Achievement

NOTES:

This is an unofficial document and should be used for academic planning purposes only. All students are required to see their Academic Advisor each semester to discuss and approve their selection of courses before they register.

The Entrepreneurship Certificate of Achievement provides a broad, comprehensive introduction and study of the essential elements of starting and running a small business. The Certificate of Achievement takes a practical approach to entrepreneurship by exploring current planning, financing, product development/innovation, accounting, marketing, and management concepts.

For more information, contact an Academic Advisor in the Business Department in Cohen Hall, CH 204, (973) 328-5656.

Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.

*MKT 113 Principles of Marketing is the prerequisite.