

BUSINESS PROFESSIONAL

#3400

Suggested Sequence by Semester

This suggested sequence does not include any required developmental courses.

Degree completion time may vary depending upon the number of credits taken each semester.

SEMESTER I			SEMESTER II		
		CREDITS			CREDITS
English Composition I	ENG 111	3	English Composition II	ENG 112	3
Restricted Math Elective		3	Elements of Economics	ECO 113	3
Computerized Accounting	ACC 105	3	Principles of Economics	ECO 211	
Intro to Business	BUS 112	3	Principles of Marketing	MKT 113	3
Business Information Systems	BUS 119	3	General Psychology	PSY 113	3
			Business Elective by Track		3
TOTAL		15	TOTAL		15
SEMESTER III			SEMESTER IV		
Speech Fundamentals	COM 109	3	Principles of Management	BUS 215	3
Business Law	BUS 213	3	Internship Experience	BUS 229	3
Intercultural Communications	ISA 110	3	Internship Experience	BUS 228	
Business Electives by Track		6	Internship Experience } and	BUS 227	
			Business Electives by Track		6
			Free Elective		3
TOTAL		15	TOTAL		15

MATH ELECTIVE: MAT 124 (3 CR) Statistics is recommended. However, MAT 117 (3 CR) Math Analysis for Business & Economics, MAT 110 (3 CR) College Algebra, MAT 130 (4 CR) Probability and Statistics or MAT 120 (4 CR) Math for the Liberal Arts may be substituted. **Students will not receive credit for both MAT 124 and MAT 130.**

GENERAL EDUCATION: [Click here for the most recent General Education course list.](#)

BUSINESS ELECTIVE TRACKS: Choose one of the following tracks. Complete all courses from one of the following tracks.

SALES/MARKETING	ACCOUNTING/ FINANCIAL MANAGEMENT	MANAGEMENT	ENTREPRENEURSHIP
For careers in sales	For careers in bookkeeping, banking and cash management	For careers in retail management, hospitality, or manufacturing	For students interested in owning and operating their own business
MKT 114 Principles of Marketing II MKT 208 Social Media Marketing Choose three classes: MKT 215 Sales Principles and Practices MKT 218 Advertising MKT 211 Digital Advertising MKT 207 Introduction to Services Marketing	ACC 111 Principles of Accounting I ACC 112 Principles of Accounting II BUS 212 Principles of Finance Choose two classes: BUS 211 Money and Banking BUS 218 Investment Principles BUS 136 Personal Finance ACC 203 Payroll Accounting	BUS 233 Principles of International Business Choose four classes: PHL 118 Philosophy of Leadership ACC 111 Principles of Accounting I ACC 112 Principles of Accounting II BUS 210 Entrepreneurial Leadership & Mindset BUS 219 Small Business Operations BUS 212 Principles of Finance MKT 208 Social Media Marketing MKT 215 Sales Principles & Practices HOS 118 Intro to Hospitality	BUS 210 Entrepreneurial Leadership & Mindset BUS 219 Small Bus Operations MKT 208 Social Media Marketing MKT 215 Sales Principles & Practices Choose two classes: CMP 239 The Internet and Web Page Design MKT 218 Advertising MKT 207 Introduction to Services Marketing HOS 118 Intro to Hospitality MKT 211 Digital Advertising ACC 203 Payroll Accounting