COUNTY COLLEGE OF MORRIS
CURRICULUM CHECK SHEET
Requirements for Graduation
Certificate of Achievement

#0346
SOCIAL MEDIA MARKETING AND COMMUNICATION
Certificate of Achievement

FALL 2026

COURSE	CODE	CR	GR	TR
Principles of Marketing	MKT 113	3		
Social Media Marketing*	MKT 208	3		
Digital Advertising*	MKT 211	3		
Introduction to Journalism	COM 111	3		
Editing & Publication Design**	COM 209	3		
	TOTAL	15		

NOTES:

This is an unofficial document and shouldbe used for academic planning purposes only. All students are required to see their Academic Advisor each semester to discuss and approve their selection of courses before they register.

For more information, and/or to contact an Academic Advisor, contact **the Business Department in Cohen Hall, CH 204, (973)328-5656 and/or the English and Communication Department in Cohen Hall, CH 300, (973) 328-5454**.

Students will not receive credit for MKT 210 and MKT 211.

*MKT 113, Principles of Marketing I, is the co-requisite/prerequisite for MKT 208 and MKT 211.

**COM 111, Introduction to Journalism, is the co-requisite/ prerequisite for COM 209, Editing & Publication Design.

Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.

To determine the transferability of your courses to participating NJ Colleges & Universities, access www.njtransfer.org.