



IMPORTANT!

Please Read and Keep for Future Reference

As a student majoring in the **Social Media Marketing and Communication Certificate**, your faculty advisors are **Prof. Susan Miller** or **Dr. Matthew Jones**. Depending on your area of study, you may meet with Prof. Miller (if you are interested in the field of Business) or Dr. Jones (if you are interested in the field of Communication).

Students are expected to have their course selections approved by an Academic Advisor before registering for classes each semester. Log onto Student Planning from your Titans Direct account and click on 'View My Progress' to stay on track by planning and preparing for your upcoming semester/s.

As a reminder, new students are also assigned to a Student Success Specialist (SSS) in The Academic Success Center for their first two semesters. After two semesters, your SSS assignment will end, so it is best to connect early on with your faculty advisor to establish a connection.

You can view and communicate with your faculty advisor/s by clicking on the 'Advising' tab from the 'Plan and Schedule' box of Student Planning.

While registration for the spring and fall semesters begins in early November and April, respectively, you can start planning for your next term NOW by connecting with your advisor/s.

To build a relationship and have continuity in your educational planning, it is advisable to connect with Profs. Miller or Jones on a regular basis throughout the year.

Faculty

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Sincerely,

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