



## County College of Morris – Rider University

### Program to Program - Guaranteed Transfer Agreement between

### Business Administration Associate in Science Degree from the County College of Morris and the

### Bachelor of Science, Business Administration with a Major in Marketing at Rider University

In the interest of providing the County College of Morris students with improved opportunities to excel in higher education, Rider University (Rider) and the County College of Morris (CCM) agree to create a Program to Program **Guaranteed Transfer Agreement** between the **Business Administration**, Associate in Science Program at CCM and the Bachelor of Science in **Business Administration with a Major in Marketing** at Rider University.

1. Rider University will guarantee transfer admission, the waiver of application fee; acceptance of all credits earned with a grade of C or better that count toward the Associate degree in the **Business Administration** Program and meet Rider University equivalents; and full junior status to all graduates in good standing of the **Business Administration** Associate in Science Degree at the County College of Morris.

Rider University admission will be granted to students who have fulfilled the following criteria:

- A. Declared their participation in this program while enrolled at CCM by completing the Intent to Enroll Form. Students are encouraged to submit their application to the program before they have completed 30 credits at CCM in order to maximize the efficiency of their transfer to Rider University. Rider further agrees that we will accept the County College of Morris student up to 45 credits; but prior to completion of the last semester at CCM.
  - B. Followed the appropriate transfer program of prescribed selections for Rider while at CCM, listed in the **Business Administration with a Major in Marketing** Program to Program – Transfer Advising Guide.
  - C. Graduated with their Associate degree at CCM.
  - D. Earned a cumulative grade point average of at least a 2.50.
  - E. Applied for transfer admission by the normal Rider transfer application deadline.
2. This agreement between the County College of Morris and Rider goes into effect immediately upon receipt of the signatures of each institution.
  3. This agreement shall be subject to review and renewal every five years.

4. The County College of Morris will provide its students with full information about the Program to Program - Guaranteed Transfer Admission Program that falls under the overall Guaranteed Transfer Agreement with Rider and CCM. Students under this Program to Program Agreement will be eligible for the benefits outlined in the Rider-CCM overall Guaranteed Transfer Agreement.
5. Students who declare their intent to participate will work directly with CCM counseling and advising staff to obtain assistance with course selections which fulfill Rider's requirements.
6. CCM will provide Rider with the names and contact information of students who have enrolled in the Program to Program – Guaranteed Transfer Agreement Program and Rider will establish communication with the participating students. Students will provide this information and permission to share information when they complete the CCM-Rider Guaranteed Transfer Admission Intent to Enroll Form.
7. The regular process for transfer admission to Rider will remain for CCM students who do not participate in this program, as well as for program participants who do not fulfill the requirements listed in Article 1 of this document.
8. Rider University is committed to making our educational opportunities as affordable as possible. With scholarship and financial aid, transfer students often find Rider's private education is comparable to attending a public college or university. The CCM transfer student, who holds a GPA of 2.50 to 4.00 on college-level work, is eligible upon the submission of a full-time student application, for consideration for transfer scholarship and grants. In addition, for those students of Phi Theta Kappa (PTK) at the County College of Morris, the student may be eligible to receive an annual renewable scholarship. For specific financial aid and scholarship information please access the Rider University website.
9. CCM students, following completion of the CCM-Rider Guaranteed Transfer Admission Intent to Enroll Form, have the option to take a course at Rider that counts toward the Rider degree at no charge. The course may be taken following completion of 30 college-level credits at CCM and prior to the time period before their matriculation with Rider University. The designated course (s) requires a grade of "C" or better and allows the CCM student to experience first-hand the academic environment at Rider. **The course credit options are: MKT-320-Consumer Behavior (3); FIN-220-Introduction to Finance (3) or MGT-336-Career Management.**





Agreed this 19th day of October, 2017


For: Rider University

For: County College of Morris

  
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Gregory G. Dell'Omo, Ph.D.  
President, Rider University

  
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Anthony J. Iacono, Ph.D.,  
President, County College of Morris

  
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DonnaJean A. Fredeen, Ph.D.  
Provost, Vice President for Academic Affairs

  
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Dwight L. Smith, Ed.D.  
Vice President, Academic Affairs

## TRANSFER ADVISING GUIDE

### Associate in Science (A.S.) in Business Administration from County College of Morris to a Bachelor of Science (B.S.) in Business Administration with a Major in Marketing at Rider University

<i>COUNTY COLLEGE OF MORRIS COURSE</i>	<i>Cr</i>	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED</i>	<i>Cr</i>
<i>Business Administration, A.S. (#2110)</i>		<i>Business Administration, B.S. with a Major in Marketing (120 Credits)</i>	
<b>First Semester</b>			
ENG 111 English Composition I	3	CMP 120 Expository Writing	3
Math Elective MAT 124 Statistics β (3) OR MAT 130 Probability & Statistics β (4)	3/4	MSD 200 Statistical Methods I β (3) OR MSD 200 Statistical Methods I β (3)	3
BUS 112 Introduction to Business	3	CBA 110 Intro to Business	3
BUS 119 Business Information Systems	3	CIS 185 Information Systems Essentials	3
ACC 111 Principles of Accounting I	3	ACC 210 Introduction to Accounting	3
	<b>15/16</b>		<b>15</b>
<b>Second Semester</b>			
ENG 112 English Composition II	3	CMP 125 Research Writing	3
Math Elective MAT 126 Advanced Statistics β (3)	3	MSD 201 Statistical Methods II β (3)	3
Free Elective	3	Free Elective <sup>∅</sup>	3
ACC 112 Principles of Accounting II	4	ACC 220 Managerial Uses of Accounting	3
MKT 113 Principles of Marketing I	3	MKT 200 Marketing Principles	3
	<b>16</b>		<b>15</b>
<b>Third Semester</b>			
Language/Literature Elective CCM suggests students take a language. (ENG-243; ENG-244; ENG-246; ENG-247; ENG-249; ENG-250)	3	Foreign Language Elective <sup>∅</sup> (Language currently not required for Business degree at Rider) Humanities Elective <sup>∅</sup> Literature Elective <sup>∅</sup> Fine Arts Elective <sup>∅</sup>	3
Restricted History Elective (Select from History List: (HIS-113; HIS-114; HIS-117; HIS-118; HIS-123; HIS-147; HIS-148; HIS-151; HIS-166 & HIS-167)	3	Social Science Elective <sup>∅</sup> (HIS-190; HIS-191; HIS-240; HIS Elect.; HIS-288; HIS-286; HIS-281; HIS-283; HIS-180 & HIS-181.	3
Business Electives: <u>CCM suggests taking the following course for transfer:</u> BUS 212 Principles of Finance	6	Business Elective <sup>∅</sup>  FIN 220 Intro. to Finance (Business Core <sup>∅</sup> )	6
<u>Choose one course from the following list:</u> BUS 136 Personal Finance BUS 213 Business Law I BUS 214 Business Law II		FIN 200 Managing Your Money BUS 210 Intro to Law & Contracts BUS 211 Commercial Law	



BUS 219 Small Business Operations MKT 218 Advertising (ACC-213; BUS-132; BUS-135; BUS-201; BUS-211; BUS-218; BUS-222; BUS-224/BUS-225; BUS-235; BUS- 240; BUS-242; MKT-215) MKT 214 Principles of Marketing II		ENT 100 Intro to Entrepreneurship MKT 205 Advertising Principles Free Elective <sup>U</sup> Free Elective <sup>U</sup> Free Elective <sup>U</sup> Free Elective <sup>U</sup>	
ECO 211 Principles of Economics I	3	ECO 200 Principles of Macroeconomics	3
BUS 215 Principles of Management	3	MGT 201 Fund. Mgmt. & Org. Behavior	3
	18		18
<b>Fourth Semester</b>			
Language/Literature Elective CCM suggests students take a language. (ENG-243; ENG-244; ENG-246; ENG-247; ENG-249; ENG-250)	3	Global Cultural Liberal Arts Elective <sup>U</sup> (Can be a second language) (Language currently not required for Business degree at Rider) Humanities Elective <sup>U</sup> Literature Elective <sup>U</sup> Fine Arts Elective <sup>U</sup> Free Elective <sup>U</sup>	3
Lab Science Elective (BIO-127; BIO-132; BIO-133; CHM-105; CHM-117 & CHM-118; SCI-118; PHY-103; PHY-118)	3/4	Natural Science Elective <sup>U</sup>	3/4
Business Electives: <u>Choose one course from the list:</u>  BUS 136 Personal Finance BUS 213 Business Law I BUS 214 Business Law II BUS 219 Small Business Operations MKT 218 Investment Principles (ACC-213; BUS-132; BUS-135; BUS-201; BUS-211; BUS-218; BUS-222; BUS-224/BUS-225; BUS-235; BUS- 240; BUS-242; MKT-215) MKT 214 Principles of Marketing II	3	Business Elective <sup>U</sup>  FIN 200 Managing Your Money BUS 210 Intro to Law & Contracts BUS 211 Commercial Law ENT 100 Intro to Entrepreneurship MKT 205 Advertising Principles Free Elective <sup>U</sup> Free Elective <sup>U</sup> Free Elective <sup>U</sup> Free Elective <sup>U</sup>	3
Restricted History Elective Restricted History Elective (Select from History List: (HIS-113; HIS-114; HIS-117; HIS-118; HIS-123; HIS- 147; HIS-148; HIS-151; HIS-166 & HIS-167)	3	Social Science Elective <sup>U</sup> Global Cultural Liberal Arts Elective <sup>U</sup> Free Elective <sup>U</sup> (HIS-190; HIS-191; HIS-240; HIS Elective; HIS-288; HIS-286; HIS-281; HIS-283; HIS-180 & HIS-181.	3
ECO 212 Principles of Economics II	3	ECO 201 Principles of Microeconomics	3
	15/16		15/16
	60/65		60

<p><b>FREE Rider Course Option: Select One Course:</b>  <b>MKT-320-Consumer Behavior (3)</b>          (Rider pre-requisite MKT-200) (CCM pre-requisite MKT-113)  <u>OR</u>  <b>FIN-220-Introduction to Finance (3)</b>          (Rider pre-requisites ACC-210 &amp; ECO-201) (CCM pre-requisites ACC-111 &amp; ECO-212)  <u>OR</u>  <b>MGT-336-Career Management (3)</b>          (Rider pre-requisite MGT-201) (CCM pre-requisite BUS-215)</p>	<p>Following completion to 30 credits and the Rider Intent to Enroll Form and while a student at the County College of Morris; students have the option to take a <b>free</b> course at Rider that counts toward the Rider degree. The selected course allows the County College of Morris student to experience first-hand the academic environment at Rider. See County College of Morris or Rider Transfer representatives. Contact information listed below.</p>	3
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**County College of Morris Footnotes:**

β - CCM - MAT-110-College Algebra, MAT-118-Business Calculus and MAT-123-Pre-Calculus are equivalent to MTH-105-Algebra & Trigonometry at Rider.

**Rider University Footnotes:**

∅ Students have a number of options to satisfy this requirement; courses will be evaluated on an individual basis.

For transfer credit County College of Morris students must have a grade of "C" or higher in all courses. (No transfer credit will be accepted for any course with a grade of "C-" or below.)

For Rider Marketing Majors there are 5 tracks available that include: General Marketing; Advertising; Digital Marketing; Professional Selling and Health Care & Pharmaceutical Marketing

\* County College of Morris students interested in the College of Continuing Studies (CCS) at Rider should contact that division directly.

Rider, College of Business Administration does not currently have a foreign language requirement.

β - If CCM students take MAT-124-Statistics or MAT-130-Probability & Statistics, it transfers to Rider as MSD-200-Statistical Methods I. If MAT-126-Advanced Statistics is taken in the second semester, it transfers to Rider as MSD-201-Statistics II. Both then waive the need to take MSD-105-Quantitative Methods of Business at Rider.

**Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.**

**COURSES REMAINING FOR A BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION DEGREE WITH A MAJOR IN MARKETING AT RIDER UNIVERSITY\***

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at CCM, indicate course number)

Rider University - Business Master Program Options:		For additional master's program information contact:  Chanelle Lester <a href="mailto:clester@rider.edu">clester@rider.edu</a> 609-896-5000 X 5635
MBA	Master of Business Administration ( online, hybrid and in-person)	
MABC	Master of Arts in Business Communication	
MABC	Master of Arts in Business Communication - Health Communication Concentration (on-line)	
MAcc	Master of Accountancy (online, hybrid and in-person)	
Business Analytics	Certificate	

**FOR FURTHER INFORMATION, CONTACT:**

Transfer Services  
Kari Hawkins  
Coordinator of Transfer Services  
County College of Morris  
973.328.5142  
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Transfer Admission  
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