COUNTY COLLEGE OF MORRIS CURRICULUM CHECK SHEET

Requirements for Graduation Certificate of Achievement

#0346 SOCIAL MEDIA MARKETING AND COMMUNICATION Certificate of Achievement

Name:	
ID	Total Transfer Credits

FALL 2022

COURSE	CODE	CR	GR	TR	NOTES:
					This is an unofficial
Principles of Marketing	MKT 113	3			be used for academ only. All students are
Social Media Marketing*	MKT 208	3			Academic Advisors e and approve their sele they register. *MKT 113, Principl the co-requisite/prer and MKT 210.
Social Media Analytics*	MKT 210	3			
Introduction to Journalism	COM 111	3			
Editing & Publication Design**	COM 209	3			**COM 111, Introd
	TOTAL	15			is the co-requisite/ p 209, Editing & Publ
					For more information Academic Advisor, Department in Coher 328-5656 and/or the
					Department in DeM (973) 328-5466.
					Certificate of Achie the successful comp with an overall aver
					To determine the tra courses to participat Universities, access
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This is an unofficial document and should be used for academic planning purposes only. All students are required to see their Academic Advisors each semester to discuss and approve their selection of courses before they register.

*MKT 113, Principles of Marketing I, is the co-requisite/prerequisite for MKT 208 and MKT 210.

**COM 111, Introduction to Journalism, is the co-requisite/ prerequisite for COM 209, Editing & Publication Design.

For more information, and/or to contact an Academic Advisor, contact the Business Department in Cohen Hall, CH 204, (973) 328-5656 and/or the Communication Department in DeMare Hall, DH 300, (973) 328-5466.

Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.

To determine the transferability of your courses to participating NJ Colleges & Universities, access www.njtransfer.org.