COUNTY COLLEGE OF MORRIS CURRICULUM CHECK SHEET

Requirements for Graduation Certificate of Achievement #0400 SMALL BUSINESS MANAGEMENT Certificate of Achievement

Name:	
ID	Total Transfer Credits

FALL 2022

FALL 2022						
COURSE	CODE	CR	GR	TR	NOTES:	
CORE COURSES (9 CR)					This is an unofficial document and should	
Computerized Accounting	ACC 105	3			be used for academic planning purposes	
					only. All students are required to see their Academic Advisors each semester to discuss	
Small Business Operations	BUS 219	3			and approve their selection of courses before they register. The Small Business Management Certificate of Achievement provides a	
	MKT 113	2				
Principles of Marketing I	MIK1 113	3				
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ELECTIVE COURES (3 CR)					broad, comprehensive introduction and	
Students must select 3 credits from the following:					study of the essential elements of starting and running a small business. The Certificate of Achievement is designed for students who are looking to start their own business, to join a family-owned business, or to work for a small business.	
Customer Relations	BUS 242	3				
	MUT 010					
Advertising*	MKT 218	3				
Sales Principles and Practices*	MKT 215	3			For more information, contact an Academic Advisor in the Business Department in Cohen Hall, CH 204, (973) 328-5656. Certificate of Achievement awarded after the successful completion of all courses	
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Social Media Marketing*	MKT 208	3				
					with an overall average of 2.0 or better.	
		1			*MKT 113 Principles of Marketing is the	
		1			prerequisite.	
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	TOTAL	12				