COUNTY COLLEGE OF MORRIS CURRICULUM CHECK SHEET

Requirements for Graduation Certificate of Achievement

#0400 **SMALL BUSINESS MANAGEMENT Certificate of Achievement**

FALL 2023

COURSE	CODE	CR	GR	TR
CORE COURSES (9 CR)				
Computerized Accounting	ACC 105	3		
Small Business Operations	BUS 219	3		
Principles of Marketing I	MKT 113	3		
Timespies of Marketing I	1,1111 110			
ELECTIVE COURES (3 CR)				
Students must select 3 credits from the following:				
Customer Relations	BUS 242	3		
Advertising*	MKT 218	3		
7 Advertising	1,1111 210			
Sales Principles and Practices*	MKT 215	3		
Social Media Marketing*	MKT 208	3		
	TOTAL	12		
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unofficial document and should or academic planning purposes students are required to see their Advisors each semester to discuss ve their selection of courses before

l Business Management e of Achievement provides a mprehensive introduction and he essential elements of starting ng a small business. The e of Achievement is designed for who are looking to start their own to join a family-owned business, k for a small business.

information, contact an Advisor in the Business ent in Cohen Hall, CH 204, -5656.

e of Achievement awarded after ssful completion of all courses verall average of 2.0 or better.

3 Principles of Marketing is the