COUNTY COLLEGE OF MORRIS CURRICULUM CHECK SHEET Requirements for Graduation A.A.S. DEGREE

#3400 BUSINESS PROFESSIONAL

CAREER ORIENTED PROGRAM NON-TRANSFER PROGRAM

FALL 2023

NOTES:

This is an unofficial document and should be used for academic planning purposes only. All students are required to see their Academic Advisors each semester to discuss and approve their selection of courses before they register. Due to continual program revisions mandated by accrediting agencies and/or changes in state mandated requirements, students should consult their academic advisor when selecting courses

Please contact **the Business Department in Cohen Hall, CH 206 (973) 328-5656** for information about the advisement process.

Although the A.A.S. degree is a careeroriented program, selected four-year institutions may provide graduates of this program opportunity for transfer. For more information Contact the Transfer Coordinator and/or your academic advisor.

To determine the transferability of your courses to participating NJ Colleges & Universities, access <u>www.njtransfer.org</u>.

*See back page for list of accepted Math courses.

**ECO 113 Elements of Economics only requires one developmental non-credit Algebra course and does not transfer well to 4-year colleges.

***BUS 215 Prerequisites: ENG 111, ENG 112 and BUS 119.

**** See back page for list of electives by track

Students will not receive credit towards graduation for more than one of the following courses: CMP 135, CMP 126 or BUS 119.

Students will not receive credit towards graduation for more than one of the following courses: BUS 242 and MKT 207 or BUS 135 and BUS

Speak to your Advisor about completing a certificate in Small Business Management or Finance as part of the A.A.S. Business Professional degree.

COURSE	CODE	CR	GR	TR
General Education Foundation (21 CR)				
COMMUNICATION (6 CR)				
English Composition I	ENG 111	3		
English Composition II	ENG 112	3		
MATH/SCIENCE/TECHNOLOGY (3 CR)				
Restricted Math Elective*		3		
SOCIAL SCIENCE (3 CR)				
Elements of Economics** OR	ECO 113	3		
Principles of Economics	ECO 211			
GENERAL EDUCATION (9 CR)	DOX 110			
General Psychology	PSY 113	3		
Speech Fundamentals	COM 109	3		
Intercultural Communications	ISA 110	3		
BUSINESS CORE (36 CR)				
Introduction to Business	BUS 112	3		
Business Information Systems & Applications	BUS 112 BUS 119	3		
Principles of Marketing I	MKT 113	3		
Business Law I	BUS 213	3		
Principles of Management***	BUS 215	3		
Computerized Accounting	ACC 105	3		
Internship Exp – Business (135-300 hrs) OR	BUS 229	3		
Internship Exp – Business (90 – 200 hrs) and	BUS 228	2		
Internship Exp – Business (45 – 100 hrs)	BUS 227	1		
Business Electives Tracks (15 CR)****		15		
Free Electives		3		
	TOTA			
	TOTAL	60		

Business Professional # 3400 Suggested Sequence by Semester

SEMESTER I		CREDITS	SEMESTER II		CREDITS
English Composition I	ENG 111	3	English Composition II	ENG 112	3
Restricted Math Elective		3	Elements of Economics OR	ECO 113	3
Computerized Accounting	ACC 105	3	Principles of Economics	ECO 211	
Intro to Business	BUS 112	3	Principles of Marketing	MKT 113	3
Business Information Systems	BUS 119	<u>3</u>	General Psychology	PSY 113	3
·			Business Elective by Track		<u>3</u>
	TOTAL	15		TOTAL	15
SEMESTER III			SEMESTER IV		
Speech Fundamentals	COM 109	3	Principles of Management	BUS 215	3
Business Law	BUS 213	3	Work Experience	BUS 229	3
Intercultural Communications	ISA 110	3	Business Electives by Track		6
Business Electives by Track		<u>6</u>	Free Elective		<u>3</u>
5					

This suggested sequence does not include any required developmental courses. Degree completion time may vary depending upon the number of credits taken each semester.

Math Elective: MAT 124 (3 CR) Statistics is recommended. However, MAT 117 (3 CR) Math Analysis for Business & Economics, MAT 110 (3 CR) College Algebra, MAT 130 (4 CR) Probability and Statistics or MAT 120 (4 CR) Math for the Liberal Arts may be substituted. If MAT 120 is chosen, only one non-credit developmental Algebra course is required prior.

GENERAL EDUCATION: Click here for the most recent General Education course list.

Business Elective Tracks: Choose one of the following tracks. Complete all courses from one of the following tracks.

Sales/Marketing	Accounting/Financial Management	Management	Entrepreneurship	Administrative Support
For careers in sales	For careers in bookkeeping, banking and cash management	For careers in retail management, Hospitality, or manufacturing.	For students interested in owning and operating their own business.	For students interested in a career as an administrative assistant.
MKT 114 Principles of Mkt. II	ACC 111 Principles of Acc. I	PHL 118 Philosophy of Leadership	BUS 219 Small Bus Operations	MED 110 Multimedia I
MKT 208 Social Media Marketing	ACC 112 Principles of Acc. II	BUS 233 Principles of International Business	CMP 239 The Internet and Web Page Design	CMP 120 Foundations of Information Security
Choose 9 credits: MKT 215 Sales Principles and Practices, MKT 218 Advertising, MKT 210 Social Media Analytics, and MKT 207 Introduction to Services Marketing	BUS 211 Money and Banking	9 credits of any ACC, BUS, MKT or HOS elective (not already taken)	Choose 9 credits: MKT 215 Sales Principles & Practices MKT 208 Social Media Marketing MKT 218 Advertising MKT 207 Introduction to Services Marketing	CMP 239 The Internet and Web Page Design
	BUS 212 Principles of Finance		HOS 118 Intro to Hospitality, HOS 120	6 credits of any ACC, BUS, or MKT electives (not already taken)
3 credits of any BUS or MKT elective (not already taken)	BUS 218 Investment Principles or BUS 136 Personal Finance		Hotel/Hospitality Mgt, MKT 210 Social Media Analytics.	