

#0346
SOCIAL MEDIA MARKETING
AND COMMUNICATION
Certificate of Achievement

NOTES:

This is an unofficial document and should be used for academic planning purposes only. All students are required to see their Academic Advisors each semester to discuss and approve their selection of courses before they register.

*MKT 113, Principles of Marketing I, is the co-requisite/prerequisite for MKT 208 and MKT 210.

****COM 111, Introduction to Journalism, is the co-requisite/ prerequisite for COM 209, Editing & Publication Design.**

For more information, and/or to contact an Academic Advisor, contact the Business Department in Cohen Hall, CH 204, (973)328-5656 and/or the English and Communication Department in Cohen Hall, CH 300, (973) 328-5454.

Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.

To determine the transferability of your courses to participating NJ Colleges & Universities, access www.njtransfer.org.