COUNTY COLLEGE OF MORRIS CURRICULUM CHECK SHEET

Requirements for Graduation Certificate of Achievement

#0346 SOCIAL MEDIA MARKETING AND COMMUNICATION Certificate of Achievement

FALL 2023

COURSE	CODE	CR	GR	TR	NOTES:
					This is an unofficial document and should
Principles of Marketing	MKT 113	3			be used for academic planning purposes only. All students are required to see their Academic Advisors each semester to discuss and approve their selection of courses before they register.
Social Media Marketing*	MKT 208	3			
Social Media Analytics*	MKT 210	3			*MKT 113, Principles of Marketing I, is the co-requisite/prerequisite for MKT 208 and MKT 210.
Introduction to Journalism	COM 111	3			
Editing & Publication Design**	COM 209	3			**COM 111, Introduction to Journalism, is the co-requisite/ prerequisite for COM
	TOTAL	15			209, Editing & Publication Design. For more information, and/or to contact an Academic Advisor, contact the Business Department in Cohen Hall, CH 204, (973) 328-5656 and/or the English and Communication Department in Cohen Hall, CH 300, (973) 328-5454.
					Certificate of Achievement awarded after the successful completion of all courses with an overall average of 2.0 or better.
					To determine the transferability of your courses to participating NJ Colleges & Universities, access www.njtransfer.org .