

The CCMemo

COUNTY COLLEGE OF MORRIS
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Employee Newsletter
October 23, 2009

Upcoming Events

Returning to School After a Number of Years: Making a Successful Transition to CCM

"A College Hour Series for Students"

October 26

11:30 a.m. - 12:30 p.m., SCC 221

Dr. Ronnie Kopp Wiener, Counselor, is presenting a series of conversations to provide students with insight and knowledge of mental health issues that will make their lives better.

Students who would prefer to discuss any of these topics individually may make an appointment with a Counselor at ext. 5140.

Spring 2010 Courses Posted on Webadvisor

Share with Students!

Beginning October 26

Encourage students to search for available sections on Webadvisor and begin planning their schedules for spring, prior to meeting with their advisors during advisement week.

Academic Advisement Update Session - Overview of General Education Changes

"Presenter: Dr. Janet Eber

October 26

11:30 a.m. - 12:45 p.m., SCC, Davidson Room A

RSVP to Betty Bahnatka at bbahnatka@ccm.edu. Light refreshments will be available.

CCM Blood Drive

October 29

9 a.m. - 3 p.m., LRC Reading Room

Register by contacting Health Services at ext. 5160. Tee shirts and giveaways to all donors.

CCM Hires Alumni to Produce Latest TV Commercial

Mark Serao of Boonton and Chris Vaglio of Den- ville returned to CCM recently, this time as real TV producers not students. Now the owners of Grey Sky Films in

Rockaway, the video professionals stepped back into the studio where they first learned their craft to produce CCM's

latest 30-sec- ond television

commercial airing on Cablevision. Former CCM student, and Sales Director for Grey Sky Films, also appears in the commercial.



To view the 30-second commercial, click <http://www.youtube.com/countycollegemorris#p/a>

Below is a story that recently appeared in the CCM Alumni Advocate Newsletter about Mark, Chris, their experience at CCM and the video company they founded.

Chris Vaglio and Mark Serao of Grey Sky Films – Success as Students, Friends, Partners, Film Makers By Mary Ann Kiczek

Everyone makes friends at CCM, but developing a long-term business partnership is less common. Chris Vaglio and Mark Serao are the exception. What started as a friendship between the two students who met at CCM developed into Grey Sky Films, a full-service production company they founded in 2001.

(cont'd)

Campus Tours

Thursday's through - November 19
3 p.m., Leaving from Admissions Office, SCC 212

Reservations are required. Direct those interested to <http://www.ccm.edu/admissions/visit/campusvisit.aspx>.

Open Enrollment

Until October 30

- Make changes to benefit plan selections, enroll or remove dependents from medical and/or dental plans.
- Enroll in the Flexible Spending Account Plan for calendar year 2010.
- Visit www.state.nj.us/treasury/pensions/shbp.htm for open enrollment information (remember - CCM is considered a local education employer). Changes made will be effective January 1, 2010.

Halloween Party for Children

October 30

4 - 6 p.m., Student Community Center Lounge

CCM will host a community "Happy Halloween Haunting Party" for children ages 5-12. Artists and professional storytellers Carol Titus and Ken Galipeau will get everyone in the Halloween spirit as they bring to life stories and songs of favorite classic Halloween tales. Children are encouraged to wear their Halloween costumes and trick or treat in offices located in the SCC. No reservation is needed.

Volunteers are needed between 1 and 6 p.m. A volunteer form can be downloaded from www3.ccm.edu/pdf/hhvolunteer.pdf and returned to Campus Life, SCC 226 dphelps@ccm.edu by October 27.

Trip to the Chocolate Show

Sponsored by the Gourmet Club and Campus Life

October 30 - Metropolitan Pavilion, NYC

Bus leaves CCM 2 p.m.

Bus leaves NYC 7 p.m.

The Chocolate Show is the largest consumer event in the United States entirely devoted to chocolate exhibitors ranging from small, artisanal, chocolatiers to large commercial manufacturers of chocolate and chocolate-friendly products. Participating brands include Guittard, Green & Black's, Lindt, Christopher Norman, Chocolate Moderne, Charles Chocolate, Lillie Belle Farms and more. 65 cooking demonstrations in two Culinary Theaters.

Show admission tickets are \$30 and includes roundtrip chartered bus transportation. Purchase tickets at the office of Campus Life.

TV Commercial (cont'd)

Vaglio and Serao continued their education in the Film Studies Department at William Paterson University in New Jersey, and following their graduation, spent a year or two playing in bands and tracking down jobs in film. That all changed in 1999 when Serao approached Vaglio with the idea of starting a music video company. "It was a natural," Serao commented. "We knew a lot of bands and labels, and with the advances in digital technology, guys like us who were just starting out could afford decent camera equipment."

Focusing on business-to-business market

After working with both independent and major labels for a short time, Vaglio and Serao ventured into promotional video production. "We made the conscious decision to start focusing more of our day-to-day efforts on helping businesses grow and prosper," Vaglio explained. Today, Grey Sky Films, which is located in New Jersey's Rockaway Borough, is a full-service production company that delivers exceptional, world-class film and video production, along with integrated marketing solutions for a full range of business and commercial projects.

Grey Sky Films' award-winning team handles writing, production, editing and distribution from concept through delivery. In terms of production services, the company does it all – from local spots to video news releases, infomercials, B-roll, and industrial and corporate film. "Impact Now!", one of the company's key products, is a series of short, two to three minute custom videos designed to enhance a company's brand, help it connect with its clients, and increase its sales opportunities. Companies can use the video series online, posting it on a website or on one of the many popular social networking sites. "The success that we have been experiencing with our new Impact Now! Video Series has been incredible," said Vaglio. "Our clients have quickly realized how effective video is from a marketing perspective— especially during a tough economy that makes it difficult to connect with customers via traditional advertising."

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Daylight Savings Ends

November 1

“Once on This Island”

November 4 - 7

7:30 p.m.

November 7

Matinee at 2 p.m.

CCM Performing Arts presents “Once on This Island.” This highly original musical is the Caribbean adaption of the fairy tale “The Little Mermaid.” Appropriate for all audiences. Contact ext. 5076 for more information or to purchase tickets.

TIAA-CREF

One-On-One Counseling

November 5 and 17

9 a.m. - 5 p.m., LRC 115

December 3

9 a.m. - 5 p.m., HH 107

To make an appointment log onto www.tiaa-cref.org/moc or call 1-877-658-4221

Friendly Reminders

- The deadline for nominations of students being considered for *Who's Who Among Students in American Junior Colleges* is due to Dr. Bette Simmons no later than Nov. 6.
- Career Week - November 16 to 20. If you decide to plan a department event or class activity for Career Week, contact Denise Schmidt at ext. 5245.
- Remind students that the graduation application deadline for May graduates is November 1.

TV Commercial (cont'd)

Grey Sky Films boasts an impressive list of local clients including the NJ Chapter of the Make a Wish Foundation, HARMS software, and Parisi Speed School. They have also done projects for national retailers, such as Best Buy, Iceberg Vodka, WalMart, and Columbia Records.

Making it in today's market

When it comes to running Grey Sky Films, Vaglio and Serao share the technical, business, and operational responsibilities, and oversee a staff that includes a fulltime editor and a fulltime sales and marketing director. In identifying the skills that make them successful, both agreed that while you obviously need to have the requisite skills and talents, you need to be adaptable and resourceful and be willing to continue to learn.

While Grey Sky Films is facing the same business climate challenges as others, Vaglio and Serao stress the importance of marketing and staying in contact with current customers. “Now more than ever, businesses need to market themselves, and we’re here to help them get through the current downturn,” Vaglio commented.

Achieving the dream

Every independent filmmaker dreams of making a movie, and last year, Vaglio and Serao filled that aspiration with “What’s Your Problem?”, a comedy/action short film. The film, which was written along with Matt Horutz, is set against the backdrop of a suburban New Jersey town. It tells the story of a struggling, self-started private detective agency and its unorthodox methods of investigation. “What’s Your Problem?” has been accepted into several national film festivals. For more information, see www.whatsyourproblethemovie.com, “This was a tremendous personal achievement for us as it’s something we’ve been wanting to do for some time now. We brought in a fantastic cast and crew, funded the project through investors and personal savings and it’s been a terrific experience.”

FREE Workshop on the Financial Aspects of Divorce

The Women's Center at County College of Morris is presenting a free workshop on the financial aspects of divorce from 7 - 9 p.m. on October 27 in the SCC room 221/233. A Certified Financial Planner/Certified Divorce Financial Analyst will address several issues which will include the tax implications of alimony and child support as well as the effects of divorce regarding retirement, pension plans, insurance and children's education.

Space is limited and pre-registration is requested. For more information or to register, call ext. 5025. The workshop is supported by grants from the NJ Division on Women, the Morris County Bar Foundation and the NJ Bar Association's IOLTA fund. The Women's Center is a United Way of Morris agency whose mission is to serve the varied needs of women in their quest for economic self-sufficiency.

TV Commercial (cont'd)

Remembering where it all started

Both Vaglio and Serao are grateful for the role CCM has played in their careers. "For me CCM provided a great foundation. The classes I took in television, broadcasting, and photography gave me an opportunity to explore career choices. It was a great experience, and I met Chris," Serao said. Vaglio had a similar experience, adding, "Based on some high school media experience, I was drawn to CCM when I saw the college had similar offerings. It worked and I was hooked. CCM helped me solidify that this is what I wanted to do. And without CCM, I would not have gone to William Paterson University."

In closing, Serao commented, "Film making is our passion, and we couldn't dream of doing anything else. We are doing what we absolutely love to do for a living and have been best friends since college. Not many people can say that," Chris ended.

For additional information on Grey Sky Films, you can contact Chris and Mark at 973-625-6911 or go to www.greyskyfilms.com.

Swap and Shop

For Sale: 1992 Cadillac Deville, 111,000 miles, looks and runs great, keyless entry, leather, 4 month old front brakes, 18-19 mpg, \$1750. Call Roger at ext. 5712 or 973-584-5821.

For Sale: Short, light brown mink jacket (size 8) and mink stole. "Retro" style - excellent condition. Jacket - \$100; Stole -\$25 (or best offer). Email shubbard@ccm.edu for photos.

For Sale: Electric 18qt GE roaster oven I would like to sell. Like new. \$20. E-mail jmarron@ccm.edu or call 973-347-1405.

For Sale: 1997 Mitsubishi Mirage, Red, 128,000 miles, 5 speed, 32 mph, timing belt changed at 97K., good condition, \$1,800 or best offer. Call 973-713-8455.

For Sale: GE Profile Arctica Refrigerator: Working, 22.7 cubic feet, side-by-side, stainless steel. Retail \$2899, asking price \$1500 (or best offer). Call Michelle at 862-207-8331 or email maltieri@ccm.edu.

For Rent: 2 Bedroom apt. in Randolph. Newly renovated 1st floor unit. \$1,100/mo. & \$150/occupant for utilities. Private entr. Call 973-945-9090.

For Rent: Apartment over garage in private home in Dover (5 min. from CCM). One bedroom, living room, sitting area, eat-in kitchen, deck, private entrance--\$900 all utilities included. 973-610-5554.

For Rent: Room in Randolph, 5 min. from CCM. Shared full bath, kitchen privileges and internet access. \$450/month. Call Olga at 201-230-8515.

For Sale: 1995 Saturn SL1: automatic, A/C, 144,000 miles; still runs well; \$900. Call 973-267-4587.

For Sale: 1994 Honda Accord, White, 99,000 miles, Automatic, 30 mpg, very clean. \$2,000 or best offer. Call 973-713-8455.