

# The CCMemo

COUNTY COLLEGE OF MORRIS  
Volume 2010 / 126

Employee Newsletter  
August 6, 2010

## Upcoming Events

### **TIAA-CREF**

August 19  
9 a.m. - 5 p.m., Henderson Hall, Room 107  
Schedule an appt. to meet with Ana Pfalzgraf at [www.tiaa-cref.org/events](http://www.tiaa-cref.org/events) or call 1-877-658-4221.

### **Blood Drive**

August 12 - 3 p.m. - 9 p.m.  
August 17 - 8 a.m. - 2 p.m.

Health Services will be sponsoring mini-blood drives with the Blood Center of NJ. The Blood Mobile will be located in parking lot #6 on the dates listed above. Appointment not necessary.

### **Fall Semester Begins**

August 30

### **Drama Auditions**

*"Angels in America"*  
August 31 and September 1  
6 p.m., SCC, Dragonetti Auditorium

It is strongly recommended that you review the script prior to the audition.  
Show dates: November 18 - 20.

### **Wonders of the Universe**

August 13  
7 p.m., Longo Planetarium

The newly renovated Longo Planetarium is doing great. The August 14 show "Wonders of the Universe," is already SOLD OUT! Due to the large interest, another show is scheduled for August 13 at 7 p.m. For reservations, call ext. 5076.

## Professor Stephen H. Longo Presented with American Graphic Design & Advertising Award of Distinction

Stephen H. Longo, associate professor and coordinator of the Graphic Design program at County College of Morris, recently was presented with a Best in Category Award of Distinction from the American Graphic Design & Advertising (AGDA) for a set of menus he designed for the Matsuya Japanese Steak House in Saddle Brook, N.J.

The AGDA awards program, considered the premier showcase for graphic design and advertising, is an international competition honoring work that exceeds industry standard in both concept and execution.

The five-menu set was developed by Longo as part of his design firm, Stephen Longo Design Associates of West Orange. The set consists of a main menu, sushi menu, bar menu, lunch menu and children's menu in pastel colors reminiscent of traditional Asian watercolors. Longo says that he wanted to convey "an upscale look using traditional colors."

In recognizing Longo's work, the judges praised his effective use of color and ability to provide each menu with its own identity in a way that visually relates them to one another.

"It's a terrific honor to receive this award from the AGDA, which puts you up against the best of the best in the United States and internationally," said Longo. Along with designing the menus, Longo and his firm designed the interior of the Matsuya Japanese Steak House.

(cont'd)

## **Painting Shows**

Artist: Jane Biron

### **"Vacation"**

Through September 4, Headquarters Plaza

### **"New Works"**

Through September 4, Willow River Gallery

For more information, e-mail [jbiron@ccm.edu](mailto:jbiron@ccm.edu) or call ext. 5043.

## **Musical Auditions**

### **"Phantom of the Opera"**

September 2 and 7

7 p.m., SCC, Dragonetti Auditorium

Come prepared to sing, dance and read.

Show dates: November 3 - 6.

## **Save the Date - September 20 CCM Scholarship Golf Outing**

View complete information at  
<http://www.ccm.edu/golfouting>.

## **Longo Receives AGDA Award** (cont'd)

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A resident of West Orange, Longo over the course of his graphic design career has won numerous awards including several Clios. His body of design work also was nominated for a lifetime achievement award to the Smithsonian/Cooper-Hewitt National Design Museum in the area of communications design.

Included among his work, he has designed branding identity programs for such blue chip clients as Haagen-Dazs, Weight Watcher's Smart Ones, Tang, Star Kist Tuna, Close-Up toothpaste, Ronzoni pasta, Borden's Cremora, Ore-Ida and 9-Lives cat food.

Longo joined the CCM faculty in 2001. He earned his B.F.A. from the New York Institute of Technology and M.S. from Pratt Institute. Before opening his own design firm, he rose through the ranks from junior designer to senior design director at several major international design groups including CatoJohnson, Young & Rubicam, and Lippincott & Margulies Inc.

## **Academic Buildings Gain a New Numbering System**

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Staff, students, faculty and visitors should all find it easier to find their way around the academic complex this fall when a new room numbering system is put into place. Room numbers now will run consecutively throughout each building, replacing the inconsistent system that developed as the patio areas were enclosed to join the buildings together. Instead of referring to the buildings as "A," "B," "C" and "D," the new numbering system also will be based on each building's name. For example, A 100 in Sheffield Hall now will become SH 105.

The letter designation developed prior to the naming of each building. "Now that the buildings are named to honor specific people, the building's numbers should reflect that," says Dwight L. Smith, vice president of academic affairs.

The new system also follows the format used for Henderson Hall and will help to make the overall room numbering system on campus more consistent, notes Glenn Hamilton, project representative, Plant and Maintenance.

Along with changing the numbers outside each room, the Datatel database is being updated so class schedules will include the new room numbers. Student ambassadors also will be on hand throughout the academic complex the first few days of classes to help guide people through the change.

A chart providing a cross reference of old and new numbers is posted on the CCM website at <http://www.ccm.edu/facstaff/roomnum.aspx>.

## Kudos

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The William Carlos Williams Center in Rutherford has accepted Sander Zulauf's essay "Kenneth Burke, William Carlos Williams, and the Making of Paterson" and his poem "Diane" for its third *Red Wheelbarrow Anthology*. The publication date is September 1, 2010, when the center will host an evening poetry reading featuring the anthology's poets and writers at the center's auditorium in Rutherford. Williams was one of NJ's Pulitzer Prize poets. Burke was a poet-philosopher and a close friend of Williams from the 1920's until Williams' death in 1963.

### Interesting Websites

Source: Goodson, Audrey. "Click for a Cause." AARP Jan./Feb. 2010: 16. Print  
WARNING: Addictive behavior ahead!! Surf the web...Give to charity. Click for a cause. Learn something new. Get the whole family involved. The following websites donates money to nonprofits, grains of rice to the hungry, and food to dogs and cats in shelters. Bookmark them and visit every day to help. The first one, <http://Goodsearch.com>, makes a web search a charitable act. The site donates about a penny per search to any one of 83,000 nonprofits you name: the affiliated <http://GoodShop.com> partners with more than a thousand retailers, donating up to 30 percent (but more typically about 3 percent) of the purchase price to the cause of your choice. The second one, <http://Freerice.com>, feeds the hungry as you build your vocabulary. For every word you define correctly, this UN World Food Programme site donates ten grains of rice to countries coping with chronic hunger—more than 68 billion grains of rice thus far. (Jan/Feb 2010) Last but not least, <http://Freekibble.com> gives food to dogs in shelters when you correctly answer a daily trivia question. To do the same for cats, visit <http://Freekibblkat.com>.

*Courtesy of our Reference Librarian*

### Swap and Shop

**For Sale:** Antique Book Binding Press, great condition, iron, pretty heavy, \$250. Call Patrick Gallagher, 973-361-3533 or email [pgallagher@ccm.edu](mailto:pgallagher@ccm.edu).

**For Sale:** Car Carrier-- Karrite rooftop clamshell-style. 5'X3'X16" Has lock. Very good condition. For use with a car rack. Ideal for vacations, camping, returning a child to campus. \$75. Call Noel at 973-267-4587.

**For Sale:** Used VHS video movies and popular author paperback fiction novels \$1 each. Call or email Barbara for a complete title list of each. 973-328-5059 or [bcapsouras@ccm.edu](mailto:bcapsouras@ccm.edu)

**For Sale:** 1960 Pontiac Ventura, 4 door hardtop. Original owner. 52,000 miles, white with red interior. \$4,000. Email [gfaro@ccm.edu](mailto:gfaro@ccm.edu) or call ext. 5129.

**House For Sale:** 3 Bd, 2 full bath Ranch style - Byram Twp. in north side of Cranberry Lake area, (20 minutes from CCM), nestled back in Allamuchy State Forest on a small cul-de-sac, no traffic. Very new, 5 yr. old construction under 10 yr. Home Warranty, large yard, 4 lots in 1, ¾ acre with woods surrounding, very private, circle driveway. Move-in condition, bright and sunny double hung windows, eat-in kitchen with oak cabinets, large center island, patio doors to deck. Side by side frig. with water/ice access, smooth electric stove, dishwasher. All appliances, incl. furnace, 5 yrs old. Huge basement partially finished. Reduced: \$289,500. Address: 4 Spruce Trail, Andover, NJ. Photos on Craig's List, or GSMLS.com #2778472 Contact: [home-4sprucetrail@yahoo.com](mailto:home-4sprucetrail@yahoo.com). Phone#: 973-879-1060.