

The CCMemo

COUNTY COLLEGE OF MORRIS
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Employee Newsletter
February 11, 2011

Upcoming Events

Gourmet Club - Bake Sale

February 14

11:30 a.m. - 1:30 p.m.

SCC and Outcove Across from the B-Cafe

Pickup Valentine's Day themed cupcakes, cookies, candy and more.

Poetry Presentation/ Performance: Chas

February 15

7:30 p.m., Student Center's Davidson Rooms

Chas' poetry is uplifting and powerful with the ability to transcend and inspire generations. His words have been known to make audiences both laugh and cry in the same sitting. He believes spoken-word poetry is cheaper than therapy and more effective than rehab. Chas was one of the breakout stars of the FX television show, "Black. White" (produced by Ice Cube). Performing his original poetry, he received high praise for his work on the show that later went on to win an Emmy award. Free general seating.

MetLife on Campus

February 17

10 a.m. - 2 p.m., LRC 115

For one-on-one retirement counseling, contact Dave Sharpe at dsharpe2@metlife.com for an appointment.

Stardate: 2011

February 18, 7 - p.m.

February 19, 3 and 5 p.m.

Longo Planetarium

We will look at recent space exploration and things we've discovered, as well as look at some of the missions coming up soon!

Reservations are strongly recommended and can be made by calling the reservation desk at ext. 5076.

Muppet Swedish Chef Dishes Out Memories at County College of Morris

In 1975, Jim Henson introduced the Swedish Chef to the world on a television special titled: The Muppet Show: Sex and Violence. This unlikely vehicle unleashed generations of utensil-flinging food preparation on Muppet shows, eventually wending its way onto the campus of the County College of Morris (CCM). Over the years, the Swedish Chef has figured in the careers of both a CCM graduate and a design professor, and also recently rubbed elbows with the family of a college trustee.



The Graduate Connection

When Jerry Ketcham graduated from CCM in 1973, followed by a four-year degree from the University of Florida, it never occurred to him that he would end up in the zany world of the Muppets. But as Senior Vice President of Motion Picture Production at Disney Studios, he has overseen a number of film projects including The Muppets, which will be released nationwide on November 18, 2011. One of the movie's "stars" is the now-renowned Swedish Chef.

While the Chef is known to be a temperamental star, prone to occasional prima donna outbursts and the tossing of cutlery, Ketcham has ingratiated himself into the epicurean's inner circle of friends. As a result, he was able to donate a walk-on part for two in the upcoming Muppet movie when he visited CCM last year to accept the Alumnus of the Year award. His only advice to the winner: "Learn to duck."

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Barbara Neibart Art Exhibit

"Outside In - Inside Out"

Until February 17

CCM Gallery, Sherman H. Masten Library

Outside In

Barbara Neibart's work has always been about seeing. This series of paintings explores relationships: between people and dogs, artist and subject, paint and surface. The paintings capture a specific moment in time and provoke an intimate relationship between the viewer and the dog on its own terms in its own environment.

Inside Out

The narrative watercolors expose an intensely personal interior dialogue. Neibart explains that the pieces began as letters to friends, and then took on a life of their own. "I think of them as sketch-book pages, journal entries, random thoughts, and, usually, too much information," she says.

Save the Date

Foundation Scholarship Gala

May 6

The Park Avenue Club, Florham Park

CTE Spring Workshops

Understanding and Using Webadvisor from a Student's Perspective

February 14

11:30 a.m. - 12:30 p.m., SH-120

It's only the beginning for students, after you've advised and cleared them for registration. Come learn what's next for your student advisees when they access Webadvisor. A demonstration will include: logging in, searching, registering and paying for classes and reviewing other resources available to students on Webadvisor. Facilitated by Jill Wells, Coordinator of Academic Advisement

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Muppet Swedish Chef (cont'd)

The Trustee Connection

The winning bidder for the walk-on roles turned out to be Thomas A. Pepe, CCM Trustee and member of the CCM Foundation Board of Directors. His family flew out to Los Angeles to seize their piece of showbiz immortality. While there, they spent a day on the set and met all the principal performers including a large group of Muppeteers.

"We watched the filming of a couple of scenes and had our pictures taken with the Muppets," says Pepe. Among the most memorable shot was one in which the Swedish Chef conceded to pose with Pepe's son, Christopher.

"Jerry Ketcham was a gracious host and we had a terrific time," Pepe says. "We even got to eat lunch with the cast and crew. Pretty cool." Sadly, the Swedish Chef was too busy to join them.

The Faculty Connection

At the same time that the Swedish Chef was pulling strings for Ketcham and other show-business successes, he also had a hidden association with a professor at CCM, Stephen H. Longo. Longo, professor and coordinator of the Graphic Design program, was involved with a side project with the Swedish Chef during the 1980s. As the Chef's popularity on television and movies increased, the Muppet tried to market his own cereal, Cröonchy Stars, in 1988. Longo was part of a team of artists asked to help design the packaging.

"In 1987, I was working as a senior designer/letterer at a small design studio in New York City," Longo recalls. "The studio received a videotape from an outside ad agency hired by Jim Henson. At that time, ad agencies usually farmed out packaging to studios that specialized in logo design and packaging. The tape was hilarious and showed the Swedish Chef blowing up and machine gunning a kitchen." The commercials were out-takes to suggest to the artists how a visual could be used on the front of the cereal box.

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CTE Workshops (cont'd)

I Won't Get Caught...Will I? Violating Copyright

February 17

2:30 p.m. - 3:30 p.m., SH-120

Find out how to protect yourself when using various sources (print, audio, and an emphasis on electronic sources) for your handouts, your web pages, and your course Blackboard pages. This workshop will look at Fair Use and how it applies to college professors. Facilitated by Rebecca Hodd, Reference Librarian.

Professional Publications Workshop

February 18

10 a.m. - noon, LRC 115

Dr. Siegel and Dr. Shouler will be sharing their expertise on various elements that lead to successful professional publications. Participants will learn about possible grant funding as well as the mechanics to professional publications: academic article writing style, scheduling time to write, and where to submit your academic writing.

This is a mandatory workshop for Perkins Grant recipients who are conducting action researches.

This workshop is facilitated by:

Harold Siegel, PhD

Professor and Department Chair of Psychology,
Rutgers - Newark

Kenneth Shouler, PhD

Associate Professor of Philosophy
County College of Morris

Register for workshops at <http://www3.ccm.edu/cte/WorkshopRegistration.html>. All sessions that lack sufficient enrollment will be cancelled.

Muppet Swedish Chef (cont'd)

"I was instructed at first to come up with various logotype sketches for the numerous names they were considering such as Stoopid Flakes, Cröonchy Poofs and Cröonchy Stars. There were more names but those were the only ones that I can recall," Longo says. The logotypes were all hand-rendered in ink.

"Little did I know that the project would go through over 52 phases! These changes were coming from Jim Henson and concerned subtle changes with letterforms, the actual names and the imagery. I did my final inked pieces and the logotype variations were all sent to Jim Henson." Longo says his part was small, considering the overall design and the many decisions being made about what would eventually be printed.

"We didn't know which logotype concept he accepted until the package was introduced to the U.S. market the following year. I'm amazed at the rarity of this box, but considering the short shelf life it had, it appears to be quite a collectible item. And to think, I have one!" So rare is the box that it ended up on a national collectibles blog, www.pricednostalgia.com, which is published by Denville resident Hillary DePiano.

The Connections Connection

DePiano discovered Longo's involvement with the packaging when she received a copy of *CCM Connections* magazine in the mail and saw an article featuring his design work with a photo of the Cröonchy Stars cereal box.

While the Swedish Chef has refused to be interviewed for this article, sources close to him say that he is pleased to have had such an impact on CCM, and would like to encourage future students to consider the culinary track at the school so they can follow in his highly successful, off-camera footsteps.

CCM Policies

Please note that all CCM policies – Administrative/ Business, Faculty, Human Resources and Student – are now accessible through the Faculty & Staff page of the CCM website.

Friendly Reminder

The Department of Communications and College Relations is working with the Admissions Office on the filming of a virtual tour of CCM to enhance the college's recruitment efforts.

The filming currently is scheduled to take place on campus February 15 from 9:30 a.m. to 5:30 p.m. Filming that day will take place in the Student Community Center, the Academic Complex, the Learning Resource Center and the Health and Physical Education building. If you have any questions, contact Roxanne Smith on ext. 5050.

Swap and Shop

For Sale:

JVC 13" color TV with remote, \$15 (OBO). Can bring to campus.

Black leather swivel roller computer chair with chrome base. \$35.

Computer desk with two shelves and pull out keyboard drawer, elevated monitor stand, printer stand and CPU slot underneath \$50 (OBO).

2 shelf, black metal storage rack, \$40.

2 Blackberry Storm phones. One is \$100. The other is \$80 (has some scratches on the shell). Both for \$150.

2 wood legal/letter 2 drawer file cabinets, locking drawers. \$70 each or \$120 for both. Approx. 15"W x 22"D x 26"H.

3 drawer rolling cabinet, light pine, 18"W x 21"D x 19"H.

Cannon 8000F, flatbed scanner with all cords, discs and manuals, \$25.

Panasonic stereo system with 5 CD changer, DVD, surround sound speaker system (5 speakers), \$150.

For items above contact 717-609-3195 and leave a message. Transportation help is available for \$10 within 25 miles of Budd Lake. Picture are also available.

CCM Produced Film to Highlight Black History Month Event

Chanceman's Brothers and Sisters: The Origins of the 20th Century Morris County Black Community, an award-winning documentary presenting the story of black life and community before the passage of the civil rights laws, will be featured at a Morris Museum event on Sunday, February 20 at 3:30 p.m.

Dr. Rita Heller, associate professor of history at CCM, served as executive producer and project director of the film, which was released in 1998. The film originally aired on New Jersey Network.

Chanceman's Brothers and Sisters is told through the memories of four Morris County residents. In the words of the narrator, "By challenging racial barriers unknown to most of those in the larger community of Morris County, they have kept alive quintessential American ideals: the tenacious pursuit of opportunity, the belief that individuals can triumph over adversity, and that success is possible if an individual so demands."

"Chanceman's, in common with all documentary films, is a long-term labor of love, and, when successfully completed, is a miracle," says Heller.

Major funding was provided by the New Jersey Historical Commission and the Geraldine R. Dodge Foundation. The CCM Foundation also provided financial support.

The Morris County Branch of the NAACP will host the film, as well as several oral histories by people who lived through the period of open discrimination. The program, which will be held in the museum's Bickford Theatre is open to the public and admission is free.

Professor Monifa Brinson-Mulraine of Fairleigh Dickinson University will lead a discussion following the film. The program will conclude with a reception and light refreshments.

The Morris Museum and Bickford Theatre is located at 6 Normandy Heights Road in Morristown. For more information, call Richard Russo at 848-248-1883 or email rxrusso@verizon.net.