

# COUNTY COLLEGE OF MORRIS

## BUSINESS ADMINISTRATION

Associate in Science



### WHAT YOU WILL LEARN

The career possibilities with a Business degree are endless with positions in management, accounting, marketing, finance, banking, insurance, sales and international business, just to name a few. Our Business Program at County College of Morris (CCM) is the first step for a business career.

The CCM program is designed to meet the needs of students who wish to earn a baccalaureate degree in business upon completing two additional years at a four-year institution. The curriculum prepares students for upper college-level specializations in finance, management, accounting and marketing.

### WHY STUDY BUSINESS ADMINISTRATION AT CCM?

The experiences and opportunities that CCM Business Administration students receives in the classroom and through experiential learning are equal to attending a four-year institution. Professional success is a leading component in earning a Business Degree. The Business faculty at CCM are qualified and passionate educators with several years of teaching experience, as well as corporate and consulting experience. Our professors have either master's or doctorate degrees in their respective areas of study. Several of our instructors have published material. Many are adjuncts with the same four-year institutions our students transfer to, and many are active in their communities.

Our students are able to enjoy a wireless campus, and our classrooms are comfortable and modern. Our degree can be accomplished in class, online and with hybrid courses, which is a combination of online and in-class instruction.

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**Curriculum Checksheet:** [www.ccm.edu/checksheets](http://www.ccm.edu/checksheets)

Revised 04/21

### CAREERS

The average starting salary for graduates with an associate degree in Business is \$35,000 - \$50,000. The average starting salary for students with a bachelorse's degree in Business is \$50,000-\$60,000.

(Source: payscale.com)

- Bookkeeping
- Accounting
- Auditing
- Management
- Insurance
- Sales
- Retail
- Marketing
- Merchandising
- Advertising
- Banking
- Business
- Information Systems
- Finance
- Event Planning
- Human Resources
- Real Estate

### CONTACTS

#### Business Department

973-328-5656  
Cohen Hall, Room 204

#### Dr. Melissa M.H. Ford

Business Department Chairperson  
mhopper-ford@ccm.edu  
973-328-5672



The Business department sponsors two clubs for students: the Young Entrepreneurs Association (YEA) and ABG, our business honor society. These organizations provide our students with leadership and networking opportunities. Students from these clubs have participated in the Rutgers Business Case competition for community colleges, at which we placed #1 in 2018 and # 3 in 2019.

All business students have the opportunity to use “Stock Trak,” which is a stock market simulation software. This enables our students to learn about investing in a fun and competitive way.

Many of our Marketing students participate in our annual Marketing Showcase where they are provided with the opportunity to present their marketing plan to an audience of CCM students, faculty and administrators.

## ACCREDITATION

This program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

## WHERE YOU CAN GO!

Graduates with an A.S. in Business Administration will benefit from the State-wide Transfer Agreement at New Jersey state colleges and universities. As a result, the general education requirement will be waived at the four-year, NJ state institutions and students will transfer in as juniors.

Many out-of-state colleges and universities accept our course credits as well.

Many CCM business students are transferring to the following institutions:

- East Stroudsburg University
- Fairleigh Dickinson University
- Kean College
- Montclair State University
- New Jersey Institute of Technology
- NJIT
- Ramapo College
- Rutgers University - Newark\*
- Rutgers University - New Brunswick
- William Paterson University

\*CCM Business Administration students can complete their bachelor degree from Rutgers Business School at CCM in the following programs: Leadership and Management and Marketing.

Internship experiences and job search support are facilitated through our Office of Career Services, where you can also learn how to build a resume, and receive the tools to help you with interviewing skills to succeed!

To learn more about our Transfer Services and Career Services, visit: [www.ccm.edu/student-life/campus-services/](http://www.ccm.edu/student-life/campus-services/)

## SCHOLARSHIP OPPORTUNITIES

In addition to the general scholarships available at the college, Alpha Beta Gamma, a business honor society, offers scholarships.

## CURRICULUM

### General Education Foundation (31 CR)

#### COMMUNICATION (6 CR)

English Composition I	ENG 111	3
English Composition II	ENG 112	3

#### MATH/SCIENCE/TECHNOLOGY (10/12 CR)

Restricted Math Elective		3/4
Restricted Math Elective		3/4
Laboratory Science Elective		4

#### SOCIAL SCIENCE (6 CR)

Principles of Economics I	ECO 211	3
Principles of Economics II	ECO 212	3

#### HUMANITIES (3 CR)

Restricted History Elective		3
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#### GENERAL EDUCATION ELECTIVES (6 CR)

3  
3

#### BUSINESS CORE (29 CR)

Principles of Accounting I	ACC 111	3
Principles of Accounting II	ACC 112	3
Introduction to Business	BUS 112	3
Principles of Management	BUS 215	3
Business Information Systems	BUS 119	3
Principles of Marketing I	MKT 113	3
Business Electives (9 CR)		3
		3
FREE ELECTIVES (2 CR)		2

## TOTAL

60

*Note: You must see a faculty advisor to plan your sequence of courses. For the most up-to-date listing of courses, see the Curriculum Checklist for this program on the CCM website at [www.ccm.edu/checksheets](http://www.ccm.edu/checksheets).*