COUNTY COLLEGE OF MORRIS

GRAPHIC DESIGN

CAREER OPPORTUNITIES

- Digital Prepress Artist
- Web Page Designer
- Graphic Designer
- Junior Art Director
- Commercial Illustrator
- Package Designer

WHAT YOU WILL LEARN

The Associate in Applied Science in Graphic Design at County College of Morris (CCM) is structured to provide artists and designers with a solid foundation and advanced course study in a range of fields related to visual and media communications. Courses within the Graphic Design curriculum provide foundational requirements and specialized study required for entry-level positions or transfer to four-year colleges or universities. The program emphasizes the necessary career-building skills for positions as digital prepress artists, web page designers, graphic designers, junior art directors, commercial illustrators and package designers.

The Graphic Design Program's objective is to provide real-world experience that mirrors the design, advertising and marketing industries by exposing students to a variety of creative disciplines. Such disciplines include critical thinking, design problem solving, presentation skills, knowledge of computer software and hardware, and effective verbal and oral communication skills. Students are exposed to professional graphic design and advertising environments through field trips, seminar participation, portfolio reviews, design competitions as well as professionals visiting the classroom. In addition, the curriculum provides an option for students to experience an internship prior to graduation. Students are also prepared to take on freelance assignments and entrepreneurial endeavors to supplement their income and experience real-world business involvement.

CONTACT INFORMATION

Art and Design Department
973-328-5446
Emeriti Hall, Room 102

Professor Stephen Longo
Professor, Graphic Design
Special Project Leader
973-328-5438
Emeriti Hall, Room 111

WHY STUDY GRAPHIC DESIGN AT CCM?

- A track-record of effectively competing with four-year institutions for design competitions, scholarships and regional and national awards.

- Excellent reputation with the Art Directors Club of New Jersey. Several members are part of our Graphic Design Advisory Board.

- Highly successful graduates, who are employed or transfer.

- Strong foundation semesters with emphasis on creative problem solving and critical thinking.

- Excellent full-time and adjunct professors who are nationally and internationally known professionals in the field.

- High rate of retention and students who graduate.

- Program ranks third at CCM of the most popular majors that lead to rewarding careers

WHERE YOU CAN GO!

Students who transfer to four-year institutions leave the program with a competitive portfolio, which is an entrance requirement for the discipline at many colleges and universities. Students who pursue the baccalaureate degree acquire the necessary academic credits to transfer as juniors. The program also re-trains existing professionals with computer skills that strengthen and increase their job opportunities in a constantly changing and growing field. The program is career focused. Many of our graduates get hired directly out of CCM.

After receiving the Associate in Applied Science in Graphic Design, students generally transfer to earn a bachelor's degree or enter the workforce.

CCM has transfer agreements with the following institutions:

- Drew University
- Fairleigh Dickinson University
- Ramapo University
- Rider University
- Rutgers University
- West Virginia University

The top 11 schools in New Jersey accepting CCM Graphic Design transfer students are: Kean University, Fairleigh Dickinson University, Ramapo College of New Jersey, Montclair State University, New Jersey Institute of Technology (NJIT), William Paterson University, Rutgers, The State University, New Jersey City University, The College of New Jersey, Seton Hall University and Monmouth University.

In addition, Graphic Design students have been accepted at Pratt Institute, The School of Visual Arts, Rhode Island School of Design, Corcoran School of Art & Design, Savannah School of Art & Design, The Art Institute

of Philadelphia, Ringling College of Art & Design, the University of Arizona, the University of Texas, Kutztown University, Rochester Institute of Technology (RIT), Penn State University, the University of Florida and Full Sail University.

CURRICULUM

General Education Foundation (20 CR)

COMMUNICATION (6 CR)

English Composition I	ENG 111	3
English Composition II	ENG 112	3

MATH/SCIENCE/TECHNOLOGY (8 CR)

Mathematics		4
Laboratory Science1		4

SOCIAL SCIENCE/HUMANITIES (3 CR)

Choose from the Gen. Ed. Course list Social Science or Humanities	3

GENERAL EDUCATION ELECTIVES (3 CR)

General Education Elective	3

GRAPHIC DESIGN CORE (40 CR)

2D Design—AFA	ART 130	3
History of Graphic Design	GRD 110	3
Graphic Design I	GRD 120	3
Graphic Design II	GRD 220	3
Digital Prepress	GRD 117	3
Typography I	GRD 118	3
Typography II	GRD 218	3
Portfolio Project	GRD 227	3
Brochure & Magazine Design	GRD 250	3
Branding for Web and Other Media	GRD 262	3
Graphic Design Elective		3
Computer Graphics for Designers I	GRD 108	3
Computer Graphics for Designers II	GRD 109	3
Freelancing for Graphic Designers	GRD 200	1

TOTAL	**60**

Note: You must see a faculty advisor to plan your sequence of courses. For the most up-to-date listing of courses, see the Curriculum Checklist for this program on the CCM website at www.ccm.edu/checksheets.