

BUS-112: INTRODUCTION TO BUSINESS

Credits - 3

Catalog Course Description:

This course introduces both business and non-business majors to various fields of business study. Topics include foundations of business and economic systems, management and leadership styles, entrepreneurship, motivational theory and techniques, personnel and production management, accounting, information systems, business law, union/management relations and global issues. The course prepares students for higher-level business study and explores a variety of major options and career paths.

Textbooks:

Title	Ed	Author(s)	Publisher	ISBN	Req/Rec
Connect Access Card for Understanding Business The Core	2nd	McHugh	McGraw Hill	9781264125890	Required

Statement of Course Learning Outcomes:

Learning Outcomes

- Identify and distinguish a broad range of business topics and business terms necessary to understand the business literature.
- Distinguish how management principles will help them connect what they learn in the classroom to the outside world.
- Determine the skills people need to succeed in the workplace.
- Describe and explain the differences of the three basic types of business; Ownership: Sale proprietor, Partnership and the Corporation.

Statement of Relation to Curriculum(s):

Required course for Business Administration (P2110) and Business Career Program (P3400).

