

# BUS-212: PRINCIPLES OF FINANCE

Credits - 3

## Catalog Course Description:

This course is a study of principles and practices followed in the financial organization and operation of a business organization, including financing new and growing businesses, sources of capital, banking and credit accommodations, and the handling of other financial matters.

## Catalog Prerequisites:

ACC-111 and ENG-025 or equivalent

## Textbooks:

Title	Ed	Author(s)	Publisher	ISBN	Req/Rec
Essentials of Corporate Finance	10 <sup>th</sup>	Ross	McGraw Hill	9781260394696	Required
Connect Access Card					

## Statement of Course Learning Outcomes:

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- Understand the finance manager's wide range of responsibilities.
- Understand the roles of financial institutions and markets in generation of capital.
- Understand the benefits and disadvantages of debt and equity and the impact they have on the firm. Develop financial ratios and analyze the firm's performance.
- Calculate the present and future values of money.
- Input the various component costs of capital and develop the weighted average cost of capital. Calculate forecasted stock price and required return.
- Understand the role of the capital markets in a free market economy.
- Understand the relationship between risk and return.
- Calculate the various interest rates on various types of short-term debt instruments.

