

# BUS-215: PRINCIPLES OF MANAGEMENT

Credits - 3

Division: School of Professional Studies and Applied Sciences

## Catalog Course Description:

This course is a study of the basic managerial functions of planning, organizing, staffing, directing and controlling. Emphasis is placed on the theory of management, organization and executive leadership. Case studies of actual business situations present problems requiring executive decisions for solution.

## Textbooks:

Title	Ed	Author(s)	Publisher	ISBN	Req/Rec
Management (LL) with New Access Card	10th	Kinicki	McGraw Hill	9780133499919	Required

## Statement of Course Learning Outcomes:

### Learning Outcomes

- Students should be able to identify and distinguish the basic managerial functions of planning, organizing, directing, and controlling. Students should be able to explain the major theories and concepts of management, organization and executive leadership.
- Students should be able to apply management principles and practices to actual business situations that require problem solving solutions.