

JOB CLUB SPEAKER SERIES – MAY 2019

Sponsored by the Women's Center at CCM



Friday, May 3rd, 10:30 am – 12:00 pm

Dress for Success Mobile Van Visit

<https://northernnj.dressforsuccess.org/>

As a special treat in time for Mother's Day, Dress for Success is bringing their boutique to us! In order to ensure that each woman ends up with a professional outfit she is happy with, DFS has enhanced their Mobile program by now bringing **multiple suits, in different sizes** for each participant to try on in one of their pop-up dressing rooms! They might even have some giveaways donated from their corporate clients. The best part is, this is all FREE! Director Kim Iozzi will also be giving a presentation on preparing for interviews, as well as answering any questions you may have about appropriate workplace attire.

REQUIREMENTS: You must fill out this DFS Referral Form [http://bit.ly/Mobile Referral](http://bit.ly/Mobile_Referral) by Thursday, April 25th. (If you received an outfit last year either through the WC or at their boutique, you are not eligible for more clothes unless you have since found employment.)

Friday, May 17th, 10:30 am – 12:00 pm

Branding is Landing



Presenter: Alex Freund, The Landing Expert

www.landingexpert.com | [LinkedIn](#)

Everyone has a personal brand. The question is, does your brand accurately represent who you are? Looking at the job search process, hiring managers and human resource officials evaluate you quickly and based on few inputs. The good news is you have the opportunity to stand out. Delivering your brand clearly and consistently is important, but first you need to understand what a brand is and isn't. The Landing Expert, Alex Freund explores "branding" and the art of creating a distinct brand for yourself. He will share which variables are most often used by Human Resources determining whether to call you in for an interview or not. So whether you want to learn how create your own brand, become known in a new career field, or attract interviews, it may boil down to the quality of your brand. In this session, Alex shares how to create a strong, compelling brand that will have companies wanting you for the position.

Come network with fellow job hunters at our Job Seekers Support Group, which meets prior to each Job Club presentation from 9:30 to 10:15am.

Click [HERE](#) to register or call the Women's Center at 973-534-5025